AV-ICN EXPO MAGAZINE
AV INTEGRATION COMMUNICATION NETWORKING

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AV-ICN EXPO 2025: SHOW REVIEW

SHOWCASING SCALE, TECHNOLOGY, AND VISION FOR THE PRO AV INDUSTRY

OTHER STORIES:

- Xtreme Media's Digital Upgrade of Real Estate Property with Nyx LEDs
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With
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www.xtreme-media.com | info@xtreme-media.com | **+91 7506 666 067**

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ELECTRO-VOICE AND DYNACORD BRING SCIENCE TO LIFE

The **Jhansi Space Museum** project, initiated by **Avanish Rai**, IAS, aimed to create a world-class facility in Jhansi matching global science museum standards. Alongside inspirational displays, such as the model of India's Chandrayaan 3 moon lander, the museum does this through advanced technologies like kinetic models, projection mapping, holograms and immersive games, offering a comprehensive visitor experience.

"The client, Jhansi Smart City Ltd., wanted the museum to highlight both historical and contemporary contributions to astronomy, including the achievements of ancient Indian astronomers like Aryabhatta," stated **Sankalp Srivastava**, General Manager at **Pan Intellecom**, the systems integrator responsible for the project.



Powerful Electro-Voice and Dynacord solution provide the audio to support interactive science displays around the Jhansi Space Museum

The museum now benefits from a variety of **Electro-Voice** and **Dynacord** solutions throughout the facility. These range from **TX1122 12" passive loudspeakers** with **TX1181 18" passive subwoofers** to **ZX1i 8" 2-way passive full-range cabinets** with **ZX1-SUB 12" passive subwoofers** and **EVID-P6.2 6.5" pendant loudspeakers**. These are driven by **Dynacord L3600FD** and **L1800FD DSP amplifiers** while control is via a **CMS 1000-3 10-channel** compact mixing system.

The result is an impressive setup at the museum offering an unparalleled educational experience, simplifying complex astronomical concepts through interactive technologies like kinetic models, holograms, and interactive screens. Additionally, the museum effectively showcases India's rich astronomical heritage, using projection mapping and immersive experiences to narrate the achievements of ancient astronomers like Aryabhatta and modern scientific breakthroughs.

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TAJ LAKEFRONT HOTEL EXPERIENCES THE NEW COMFORT WITH HARMAN PROFESSIONAL

HARMAN Professional, one of the global leaders in audio, video, lighting, and control systems, recently integrated Taj Lakefront Hotel, Bhopal with customised solutions from **AKG, AMX, BSS, Crown, and JBL Professional**.

Rising over stunning vistas, the Taj Lakefront boasts exquisite accommodations, world-renowned dining, and unparalleled event spaces. Yet, whispers echoed where laughter should bloom as one element remained unfinished – the audio-visual experience. Recognising the integral role played by sound and vision, the 5-star hotel sought innovative solutions to offer their patrons, be it for banquet halls, meeting rooms, conference rooms, or even the centralised background music.



Taj Lakefront Hotel entrusts T2 Consulting and HARMAN to weave a smattering of sounds throughout the Taj Lakefront and deliver unmatched interactions to each visitor

The Deployment

The team deployed AKG, AMX, BSS, Crown, and JBL Professional. These were selected to provide scalability, interoperability, high performance, and flexibility, all while creating a reliable design blueprint for the future. The aim was to leverage technology that enhances every guest interaction.

In key areas such as the main lobby, reception, restaurants, and lounges, the team utilised a combination of high-performance audio solutions. This included the installation of discreet full-range ceiling speakers, like the **JBL Control 12C/T** and coaxial two-way ceiling speakers such as the **Control 16C/T**, powered by the reliable **JBL CSA** series amplifiers. These offer superior sound reproduction and a wide 130 to 110-degree coverage, seamlessly integrating into diverse architectural environments.

A different approach was required for all outdoor event spaces and terraces, with the installation of weather-resistant **JBL Control 23-1** and **Control 25-1** outdoor wall-mounted speakers. To increase the audio reach in locations where wall-mounting wasn't possible, like the garden and pool, **JBL Control 85M Coaxial Mushroom Landscape** speakers were deployed to bring sound to guests in the open air.

If those guests moved away from the outdoors and sauntered into their rooms, they would discover effortless control over audio, lighting, climate, and entertainment with the **AMX MD-702 touch-operated control panel**, their integrated hub for personalised comfort.

If they chose to explore the conference or meeting rooms, a comprehensive suite of technical solutions greeted them. Conference rooms were equipped with the **JBL CSS8004 ceiling speakers**, along with **AKG CGN99C condenser gooseneck microphones**, guaranteeing clear audio for both indoor and outdoor events. Larger event spaces were equipped with **JBL AM5212** speakers, paired with **JBL ASB6115** front-loaded vented subwoofers.

For impactful business presentations, the **AKG WMS470 Presenter Set wireless microphone systems** were installed, offering the presenter with portability and ease of use. A range of video receivers and transmitters, such as **AMX DXL-RX** and **AMX DXL-TX**, were also incorporated for seamless sharing of content from laptops or tablets directly to the 4K video systems.

Furthermore, vocal-centric occasions like weddings were facilitated by **AKG WMS470 Vocal Set C5 systems**. To effectively manage all of this, **AMX ACR-5100**, a powerful meeting space collaboration system, and **AMX NMX-PRS-N7142**, an all-in-one presentation switcher, were installed. This ensured centralised control of audio/video content and sources over an IP network, especially with the deployment of **BSS BLU-100 signal processors** for efficient signal distribution, and **BSS EC-8BV** devices that enabled hotel staff with remote adjustment and configuration capabilities. The celebratory mood was amplified by lighting from **Martin Rush MH 5** and **MH 6** along with the Rush Scanner LED.

The Impact

Jitesh, Taj Lakefront, lauded the team's relentless efforts in deploying cutting-edge audio/visual systems: "The integration team of **Syntel by Arvind** team has worked tirelessly to achieve this final solution, and we're proud to announce that the output surpasses all expectations."

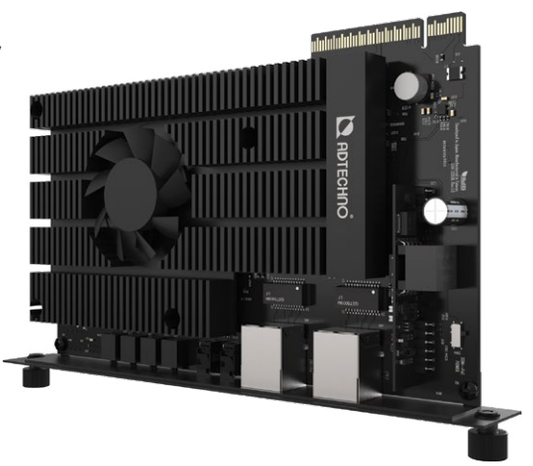
Taj Lakefront entrusted Syntel by Arvind with the task of establishing a new standard in experiential comfort through this turnkey project. To achieve this, Syntel by Arvind joined hands with **T2 Technology Consulting Pvt. Ltd.** and HARMAN, facilitating a smooth deployment of AVSI, security, voice, and IT systems across the property.

Reflecting on the effective project completion, the T2 Technology Consulting Pvt. Ltd. team shared their perspective, stating, "This project's success underscores our commitment to delivering innovative solutions that exceed client expectations."

ADTECHNO LAUNCHES DANTE AV ULTRA SMART DISPLAY MODULE

ADTECHNO Inc. announced the launch of its groundbreaking **Dante AV Ultra Smart Display Module – DAV-03SBL**. Built on the Intel Smart Display Module platform, this compact yet powerful AV-over-IP solution delivers ultra-low-latency 4K video and audio transmission with full Dante ecosystem integration, optimised for professional AV environments including corporate, education, digital signage, live events, and broadcasting.

Designed for seamless integration into Intel SDM-compatible displays and projectors, the DAV-03SBL eliminates the need for external AV equipment such as wall boxes or matrix switchers, significantly simplifying system architecture. Leveraging the power of Dante AV Ultra next-generation video encoding, it transmits high-quality 4K UHD 60p 4:4:4 video and embedded audio over a single 1GbE connection, ensuring pristine image fidelity and perfect AV synchronisation.



Dante AV Ultra, a smart Next-Gen AV over IP display module

The DAV-03SBL is fully compatible with the entire suite of Dante control and management software, including Dante Controller, Dante Director, Dante Domain Manager, and Dante Studio, enabling centralised control, device management, and flexible signal routing across distributed networks. With dual Ethernet ports supporting daisychain configurations and native support for synchronised 5x5 video walls, it delivers unmatched scalability and performance for immersive visual deployments.

With the DAV-03SBL, ADTECHNO redefines AV system integration by combining the scalability of SDM with the performance and reliability of Dante AV Ultra, offering a future-ready solution for modern AV deployments.

LOGIC INTRODUCES AZ SERIES: AI TO EVERY CLASSROOM

LOGIC shatters the limitations of conventional smart boards with the introduction of **AZ Series** – an interactive display that understands and evolves with every classroom. This isn't presentation hardware. It's a teaching partner with built-in AI tools that automate administrative tasks and amplify engagement.

Complete AI Teaching Ecosystem

LOGIC's AZ Series offer features like Intelligent Context Engine that highlight any element and AI surfaces relevant visual aids, historical context, and curriculum-aligned explanations. It also enables rough sketches to become polished diagrams. Furthermore, the series enable live subtitles for real-time translation across multiple languages with subject-specific terminology preservation and video pilot to automatically segment lecture videos into searchable chapters with key concept summaries.



AZ Series feature Adaptive Content Creation to transform handwritten brainstorming into structured lesson outlines, instantly generate CBSE/ICSE-compliant quizzes with balanced difficulty, and demonstrate multi-approach solutions to math/science problems with work shown. It also allows users to capture handwritten notes or textbook pages as editable digital content, convert lecture notes into visual mind maps during live instructions, and expand basic terms into debate-ready discussion frameworks.

Built for Demanding Classrooms

The LOGIC AZ Series meets the rigorous demands of institutional deployment through Google EDLA certification, ensuring full compatibility with the Android ecosystem while maintaining enterprise security standards. Its 50 touch points and 20 writing points capability enable seamless whole-class interaction, with each touch point responding with near-instant precision. Built to withstand constant classroom use, the display exceeds the durability standards with verified resistance to 1,00,000+ touch cycles.

The proprietary thermal management system maintains optimal performance during extended use, with uniform heat distribution that prevents hotspots. Secure firmware locking protects against unauthorised modifications, preserving the integrity of teaching workflows and institutional IT policies.

BEYOND AUDIO AND PROJECTORS: AN INTERVIEW WITH **YUSUF GALABHAIWALA**, DIRECTOR OF OPERATIONS – **LUMINA SCREENS**

*Despite rapid innovation in projectors and audio systems, projection screens are still an overlooked element. In an exclusive interview with **AV-ICN Expo Magazine** team, **Yusuf Galabhaiwala**, Director of Operations, Galalite Screens, shares insights and his perspectives on the projector screens market and his focus towards educating customers and the industry about the importance of the screens.*



Q1. What inspired Lumina's decision to localise manufacturing, and how has this aligned with the brand's long-term strategic vision?

With our history spanning around 60 years, from manufacturing cinema screens to studio, Galalite relaunched its home cinema segment with the brand name – **Lumina Screens**. However, what we noticed back then and even now, is that the screen is often considered the least important aspect of a home cinema setup. But here's the thing: if you're investing in a good projector like a 4K HD projector that starts at around 1-1.5 lakhs and you're projecting onto a wall, you're losing a lot of that value. While a proper screen is engineered to reflect light with accurate colours, walls are generally designed to diffuse or absorb light; they're not made to reflect it accurately.

At Lumina, even our base-level fabric, called **Matte White**, is completely textureless. It doesn't have a visible structure, so the focus-enhancing capability of that surface increases significantly. These may seem like small details, but they make a huge difference in the complete home cinema experience. In fact, the screen is actually the least expensive component in a home cinema setup. So, with Lumina, my long-term strategy is to bring screen quality and the importance of the projection screen into mainstream of the home cinema setup.

Q2. As Director of Operations, how do you cultivate a culture of innovation and quality within Lumina — balancing operational efficiency, product development, and hands-on R&D?

Lumina, as a brand, is of course focused on cinema screens. But as an organisation, we also manufacture projection screens specifically for cinemas. My R&D team and production team are separate for different segments, but we're essentially leveraging the same expertise that we've developed from the research and development for the cinema industry. We know exactly what audiences expect.

When people watch content in a cinema, the screen surface plays a crucial role in delivering the experience. That's the same philosophy we apply when we say, 'Bring your cinema home.' Whether it's a commercial cinema or a home cinema setup, the principle remains the same.

In both environments — cinema halls or home theatres — 90% of the time, viewers' focus is on the screen. Any compromise in screen quality spoils the experience, regardless of how good the rest of the setup is. Therefore, both our R&D and operations teams know what the customer expects when it comes to a good display, and that's exactly what we aim to deliver.

Q3. Lumina's products emphasise technologies like ALR, RGB boosting, and HDR luminosity. How do these surface technologies translate into real-world advantages for segments like home cinema and corporate?

If we talk about ALR specifically – Ambient Light Rejection, it behaves very differently depending on the application. In a commercial cinema, users would generally want the lights completely off to focus solely on the film with majorly unknown audience around. However, in a home cinema setup, the scenario is different. Viewers know the people around them and prefer to keep slight ambient light on. That's where ALR comes in.

While, grey surfaces help to a certain extent, they also compromise the white levels. White channels end up looking grey because of the matte grey texture. Therefore, Lumina's ALR screens for long-throw projectors are slightly silverish in colour. They have a gain of 1.2, which means they're 20% brighter than a traditional grey or even matte white surface, yet they still retain a dark grey tone to boost contrast levels. That's how our ALR technology works, and it's very different from what is generally available in the market today.

Q4. With India shifting towards immersive setups, what market trends are you tracking to guide product strategy? Any regional adoption patterns that surprised you?

As of now, I would say we are still relatively new to the home cinema setup in terms of regional patterns and consumer behaviour. However, what has surprised me the most is that even today, majority of people don't fully understand the role of projection screens.

Most of the focus tends to be on speakers, projectors, seating, acoustics, and comfort — but not on the screen itself.

The lack of attention toward projection screens is something that genuinely surprises me. That's why my strategy moving forward is to continue focusing on educating customers and the industry about the importance of the screen. Until that happens, I'll keep working on raising awareness, because the projection screen is a critical part of the home cinema experience.

Q5. How is the adoption of premium screen types evolving across verticals like residential v/s corporate? Which product innovations are most sought-after?

Corporate segment has witnessed more surprising turns lately. As online collaboration has increased with the changing trends, the demand for larger display sizes has also gone up. Mainstream options like 65-inch and 75-inch displays are widely available, but when companies require much larger screen surfaces, projection screens become the go-to solution.

Continued on page 35





AV-ICN EXPO 2025 SHOWCASING SCALE, TECHNOLOGY, AND VISION FOR THE PRO AV INDUSTRY

*DRAWS **26,000+ VISITORS** TO INDIA'S LEADING AV SHOWCASE OF INNOVATIONS, CONFERENCES, AND LIVE TECH DEMOS*

***AV-ICN Expo 2025** returned with greater momentum and scale, solidifying its reputation as India's definitive platform for professional AV technologies. The expo brought together a myriad of innovations by top brands and industry professionals including high-end LED displays, digital signages, unified collaboration solutions, and so much more. As always, AV-ICN Expo also featured multiple highlights at the show floor like **CAVS** and **AV-ICN Conference and Seminar,** inviting thought leaders and industry veterans to share insights on upcoming trends and technologies. The expo served as a hub for product launches, hands-on demonstrations, and knowledge exchange, showcasing the rapid evolution of AV across various sectors.*

AV-ICN Expo, held from 29th May – 31st May this year, once again proved to be a vital platform for the professional AV industry spotlighting latest innovations across high-end displays, projectors, AV-over-IP technologies, unified collaboration, and networking solutions. The expo drew strong interest from attendees throughout the three-days, offering a dynamic environment for collaboration, networking, and immersive experiences that resonated across industry segments.

Continuing its strong momentum, this year's exhibition, held in conjunction with the **PALM Expo**, recorded a unique visitor count of **26,251** and a total footfall of **39,734**, marking a steady year-on-year increase and reaffirming its position as the premier destination for India's pro AV, pro audio, and lighting industries. **PALM AV-ICN Expo** spanned over **40,000 sqm** across four expansive halls – 2, 3, 4, and 6 showcasing immersive demo area by **HARMAN Professional** along with four **Demo Qubes** and other remarkable highlight features.

TECHNOLOGY SPOTLIGHT: INNOVATION TAKES CENTRE STAGE AT AV-ICN EXPO WITH A WAVE OF FIRST-TIME SHOWCASES

Nearly 300 leading businesses exhibited at **PALM AV-ICN Expo**, representing over 1,000 brands with thousands of products ranging from installation solutions, broadcast tools to delivering immersive experiences. Notably, 40 first-time exhibitors debuted at PALM AV-ICN this year, reflecting sheer enthusiasm of new players entering the space with high-end, innovative solutions tailored for the Indian market.

With the aim of understanding leading technologies and innovative pro AV solutions around the show floor, ***AV-ICN Expo Magazine team*** got in touch with each of its pro AV exhibitors to briefly discuss the technology showcases and first-time launches.

Nteck Systems brought its all-new **Toggle Dock 2 x 1** to the show floor, which is an extension product for Toggle Series, a switcher dock station. It has two inputs for seamless switching between two laptop hosts through USB-C, which also supports 100W power delivery and can be routed to HDMI display and the peripheral devices. It has built-in auto switching function and can also be controlled through any control system or a small GPIO button.

Coming up with some of the amazing products on the show floor, **Xtreme Media** showcased its indoor and outdoor rental products. The team brought a new product line with a COB-based setup, with silicon coating that protects the indoor product line from moisture, water spillage, and any physical damage. In fact, the brand's outdoor LED received quite a successful response in the previous two editions of the expos where they participated. The team also showcased its **Arena Series** – outdoor LED with a pixel pitch of 3.9. Apart from these hot selling series, the brand also displayed its unique 576 x 576 cabinet for pixel picture of 4.8 LM and has been working on 3.9 and 4.8 MM for the outer product line as well. It also had a new mesh product on



AV Master Technology introduces numerous AV innovations at AV-ICN Expo 2025



Epson showcasing cutting-edge technologies on the AV-ICN show floor

the show floor, which is the **Orion Series**. The product comes in a standard pixel pitch of 3.9 and the best thing about the series is that it can be hung with a truss because of its lightweight.

Erthpot, one of the leading professional audio manufacturers and a 'Make in India' endeavour, debuted three India-first AV products: the **Keyer DSP, Novo Conference System**, and the **Accipiter 4K PTZ** camera. The Keyer series DSP offers powerful digital signal processing with Dante integration, echo cancellation, and a dual-core **ARM9 processor**, ideal for pro AV and conferencing setups. The Novo Conference System is a sleek, plug-and-play wired discussion system supporting up to 110 mic units, with video tracking capabilities and a durable die-cast design, perfect for classrooms and boardrooms. Rounding off the lineup is the Accipiter, a 4K broadcast-grade PTZ camera featuring AI-powered human tracking, ultra-smooth motor control, and multiple output interfaces including HDMI, SDI, USB, and NDI, crafted for seamless, high-performance video production.

Epson also introduced its all-new large venue 4K laser projectors – **EB-PQ Series** at the AV-ICN Expo for the first time. The latest range of 4K laser projectors the - **EB-PQ2010B, EB-PQ2213B** and **EB-PQ2220B** 4K laser projectors set a new standard for high-performance projection in large venues and live events. These models are equipped with state-of-the-art 4K crystal motion technology, advanced thermo-control panel and double micro-lens array, delivering exceptional 4K clarity, vibrant colours, and deep contrasts.

Exhibiting for the second time at AV-ICN, **AV Master Technology**, introduced its **Super Server** – a media server built to eliminate current sound caused by voltage, and protect the server motherboard from voltage difference damage, **Super Audio Isolator** – a surge protector that provides high-quality audio by indirectly mitigating the audio distortion, **Super EDID** – an imperative and professional software, **Super Cue Dual** and **Super Quad** – intelligent PPT clickers. Along with other high-end showcases, some other technologies introduced at the show floor included **HDMI 2.0 to HDBaseT Splitter** in 1x4 and 1x8 – 4K@60Hz, **HDMI 2.0** to **HDBaseT Matrix in 8x8 and 4x4** – 4K@60Hz, **DP 1.2 to Fiber, Extenders at 21.6 Gbps, AES50 to Fiber Extender, HDMI 2.0 Surge Protector, 8K HDMI Matrix – 8K@60Hz** (8x8 and 4x4), and **8K@60Hz HDMI 2.1 Splitter/DA/Distributor** by AV Master Technology.

Hawaii LED, a company that focuses on what the industry requires, exhibited some of its best global technologies. While the Indian market focuses on LED cabinet measurements of 6 x 8 or 10 x 12, or 10 x 16, this brand came up with exactly two feet cabinets and introduced them at AV-ICN Expo for the first time. The brand also introduced its newly designed **GMAX Series** – outdoor cabinets with an exact to fit unique feature. Hawaii LED is not only working on bringing new products to the market but also studying the industry.

Yeon LED, one of the leading manufacturing and rental LED screens providers, introduced its all-new **Glint X Series** at the show floor and received an amazing response. The series offer P3.8 black LED as an outdoor LED, built for multi-purpose experience for users allowing high brightness, high resolution, and long lifespan.

Adding to many innovations across the show floor, **AET Displays** introduced the next variant of NX COB – the **NX COB Ultra** – the first-ever display in India at AV-ICN Expo. The product comes with zero latency and has a refresh rate as high as 7680-TZ and comes with a 22-bit native grey scale. It's the perfect solution when it comes to live boardrooms, and more. Along with

Nteck Systems expands its product portfolio with all-new switchers and extenders at AV-ICN Expo 2025



Xtreme Media captivates its booth visitors with the brand's latest LED innovations





Absen highlights its rental series at the Expo



AET Displays presents its unique indoor and outdoor solutions at the Expo

this newly introduced LED technology, AET also showcased its rental displays at the expo. From **QC Series** of 3.9-pixel pitch to AET's cutting-edge **NX QCOB** of 1.25-pixel pitch and a matrix of 4x4, and the **Dream Wall** for corporate boardroom and education institutions, AET's booth was lit with high-end products for indoors and outdoors and interactive solutions. The team also displayed **QI Series** at the booth's floor that can also be converted into an interactive display. The expo was covered in collaboration with **Cavitak – AET Displays'** national distributor.

Bringing unique solutions for the visitors, **PeopleLink Unified Communications** showcased its world-class solutions for big boardrooms, huddle rooms and classrooms. Being the Indian manufacturers offering A–Z video collaboration products, the brand set up an experience centre at the show floor showcasing end-to-end solutions for everything from huddle rooms and WFH setups to large conference rooms, classrooms, seminar halls and auditoriums, all under one platform. The huddle room demo featured a 65-inch interactive display, PTZ camera, and retractable screen, along with gooseneck chairman-delegate microphones in wired, wireless, or hybrid form. The brand also amazed its booth visitors by unveiling the world's first **4K PTZ bar** with in-built mics and speakers, plus wireless connectivity, an all-in-one solution for rooms of 20–25 people. On the other end of the booth, they displayed a compact boardroom setup that included a 55-inch display, AI-powered 4K bar with auto-framing, voice tracking, and smart grid tech. Adding to the best-of-the-best, PeopleLink also integrated a platform-agnostic room scheduling tablet and **'InMeet Fusion'** software, enabling users to schedule or join meetings across Zoom, Teams, Webex, Google Meet, or InMeet, all from a mobile, with just one click.

Absen, one of the leading LED display providers, also showcased all its rental series at the expo including **NT Series** – a cost-effective rental display for large indoor or outdoor stages. The 500*500mm panel is flexible and convenient, helping customers to quickly build a large screen in a short time.

DI IMPEX, one of the established full colour LED display and LED screen suppliers, introduced its ring light for stage lighting and a dance floor at AV-ICN Expo 2025 along with their showcase of LED screens. The brand also launched its all-new **Air Series**, a one-of-a-kind LED at the show floor, providing new experiences to booth visitors.

Lumina Displays launched Lumina rental products at the AV-ICN Expo, amongst which, one was the innovative flexible screens, and the other was one-of-a-kind modern cabinet. The team also welcomed **Shangli**, one of the major manufactures of modules in the world, into this rental industry. They introduced new modules like 2.6, 3.91, and many more.

G H Starled also came with a bigger and better upgrade at the show floor – an innovative globe screen. The globe screen has a pixel pitch of P2 with the size of the globe being 1.5 m x 1.5 m and is portable. Users simply have to put it in a flight case and it's ready to go anywhere. End users can also create their own content to visualise in 3D. It can also be used for large-scale events.

Genex DIGITAL launched its new 576x576 cabinet and 500x500 cabinet along with fixed installation visual solution, P1.84 theatre and commercial experience at AV-ICN Expo. They introduced this new technology with 6,500 brightness and 2,525 lamp with the GenX brand.

Atenti LED, this time, didn't focus on showcasing but rather, educating people through different LED panels and dynam-

Meet Shah, Country Business Head (USA), PeopleLink, interacts with the visitors sharing key product highlights



Mindstec team interacts with AV-ICN Expo visitors showcasing cutting-edge products from brands like NetGear and more



ic designs. The team gave crash courses at AV-ICN Expo this year, accessible to all interested visitors, and subsequently providing a license with the accomplishment of the course.

Arihant Informatics also unveiled its new **AVINITY Video Wall Controller** – a high-performance, Windows-based video wall processor designed for both small and large-scale deployments. Ideal for control rooms, collaboration spaces, and corporate signage, AVINITY offers seamless content distribution with maximum flexibility. The brand also introduced **4K60 HDMI-over-IP system** that integrates both encoding and decoding into a single device, allowing any unit to function as either an encoder or a decoder. It features dual 3.5mm audio input and output, five USB ports for keyboard and mouse, host connection, touch support, and USB 2.0 compatibility.

Fortis Tech, one of the LED display providers also unveiled its latest product portfolio for the Indian market creating a visual feast with **CP Series Indoor Screen**. The LED screens come with an aluminium alloy box with strong rigidity, anti-oxidation, smoother splicing, and variable shapes.

AV-ICN CONFERENCE PROGRAM AND SEMINAR 2025: EXPERT PANELS EXPLORE INDIA'S AV GROWTH STORY AND EXPANDING ROLE ACROSS DIVERSE SECTORS

One of the standout highlights from AV-ICN Expo 2025 show floor was the **AV-ICN Conference Program and Seminar**. Held across all three days of the event, the conference served as a vital knowledge-sharing platform, bringing together thought leaders, systems integrators, AV consultants, and technology professionals from across the pro AV industry. The sessions offered deep insights into emerging trends and technologies including MicroLEDs, pro AV projects in India, unified communication solutions, AV-over-IP technology, and so much more.

The conference sessions explored a broad spectrum of critical topics including **'Interactive Screens: Transforming Corporate and Educational AV Landscapes'** with **Nikhil Shenoy**, Founder & Principal Consultant, **Digital Futurist**; **Pankaj Bellad**, Business Head, **LOGIC**; **Rohit A.K.**, Director of Sales - India and Middle East, **Avocor**; **Prashant Shrivastav**, International Marketing & Channel Distribution Head, **AET Displays**; and **Hardik Shah**, Director, **Trustech AV Solution**. The session highlighted how, despite a growing portfolio of solutions, the corporate and education segments in India remain underpenetrated – pointing to significant opportunities for growth and long-term investment.

Another significant discussion – **'Revolutionizing Collaboration and Communication: AI-Driven Video Conferencing and Its Impact'** at the conference programme, reflected on the latest innovations in AI-driven video conferencing, and its impact on the future of collaboration and communication. The session conducted by **Abdul Waheed** from **EYTE Technologies**, **Abhishek Pratap Singh**, Global Product Director, **PeopleLink Unified Communications**; **Kaushal Singh**, Associate Director - Collaboration Solutions, South Asia, **Jabra**; **Ashwin Desai**, Managing Director of **A&T Video Networks**; **Manikandan Unnikrishnan**, Regional Sales Manager, **HP**; and **Jagjeet Nimbalkar,** Co-Founder, **Nova Strategic Operations (NSO)**, Strategic Advisor, Maharashtra Cyber Police, gathered insights into the benefits and challenges of implementing AI-driven collaboration tools, the future of collaboration and communication, and the role of AI in shaping it.



PALM AV-ICN Expo hosts press conference sharing significant details about the show and lots more

Continuing with insightful sessions, the next panel came forward with one of the most crucial discussions of the pro AV industry, **'Bridging the Skills Gap: Addressing the Talent Crunch in the AV Industry'** where panellists – **Mustafa Rampurawala**, (CTS) - HEAD - Projects, **SISPL**; **Abdul Waheed**, Managing Director, **EYTE Technologies (CTS-I)**; **Sanjay Dhuria**, Director, **Visual Display Solutions**; **Rhythm Arora**, CEO, **Qubix Technologies**; **Nirdosh Aggarwal**, Managing Partner, **Hi-Tech Audio & Image LLP**; and **Ashish Bajaj**, Director, Enterprise Sales, **HARMAN Professional Solutions**, India & SAARC, discussed the rising concerns on the shortage of skilled professionals in the pro AV industry and the lack of structured training programs focused on professional AV in India. Panellists emphasised that until awareness of the AV industry grows among the youth and dedicated institutes and colleges are established, it will remain challenging for systems integrators and pro AV brands to find right candidates to meet the growing industry demands.

Concluding the first day of the expo, the last session's panel spoke on **'DOOH: Catalyst for AV Active LED Growth in India'**. The panellists including **Sanket Rambhia**, Managing Director & Founder, **Xtreme Media**; **Vineet Mahajan**, Director, **Unilumin India**; **Gangasagar Amula**, Director, **Absen India**; and **Sandeep Mali**, Technical Head, **AET Displays Limited**, shared some thought-provoking insights on the LED display market of India. The session further elaborated on the current trends shaping the market,

India's 'Make-In-India' initiative, trending technologies that are transforming the pro AV market like the COB displays, and more.

AV-ICN Expo's tech-driven Day 2 also marked a multitude of discussions under the pro AV segment. The session – **'Unlocking AV Growth Opportunities in India: Diverse Sectors, Endless Possibilities'** shared insights on the latest trends, technologies, and applications driving AV adoption in the pro AV sectors. The session panellists included **Anil Chopra**, Founding Director, **AV-ICN Expo**; **Kuldip Kamat**, Managing Director, **Allwave-AV Systems**; **Annu Jamloki**, Co-Founder and Director, **Lewminadio**; **Punit Rastogi**, Managing Director, **Solutions India Systems**; and **Mriddul Jain**, Director-Sales, **AV Essentials**. With the growing systems design in India achieved by all local talent, the country is experiencing some of the great shows ever. Ending this insightful session, the panellists concluded that in this expansive pro AV market, there are endless possibilities and growth opportunities, and we can achieve that by bringing in experiential training, and more.

'Convergence of Broadcast and AV: Enhancing Communication and Collaboration' – a session curated by RTAV, brought together industry experts – **Rohan Tadke**, Managing Director, **RTAV**; **Kuldip Kamat**, Managing Director, **Allwave-AV Systems**; **Maulik Sanghvi**, Director Sales, **Premier Pro Group**; **Nikhil Shenoy**, Founder & Principal Consultant, **Digital Futurist**; and **Madhusudhan S**, Director Sales, **Camixel Technologies**, to discuss the increasingly seamless integration between broadcast and AV technologies. The panel emphasised how broadcast plays a pivotal role in connecting local narratives to global audiences, with pro AV and audio technologies acting as key enablers of this transformation. The discussion concluded with a powerful insight: "Content is king, and with the right content, brands can reach the right customers."

Proceeding ahead, the session – **'Revolutionizing AV: The Impact of AV over IP and 5G on Modern Audiovisual Systems'** by panellists **Bhakti Lonkar**, Operations Director BE(EXTC), CCNA, **Six Sigma**, CTS; **Pradeep Sharma**, Business Development, Video & Control, **HARMAN Professional Solutions India**; **Rajat Murari**, Sales Manager - Mumbai, **Kramer Electronics India**; **Mayank Jani**, Managing Director, **Nanta Technologies**; and **Omkar Mungekar**, Senior Technical Sales Engineer, **Crestron Electronics**, explored the latest developments in AV-over-IP, its applications, and the impact of 5G on AV Integration, Communication, and Networking (ICN). The session discussed in-depth the benefits and challenges of implementing AV over IP in modern audiovisual systems, market size, trends, and growth opportunities in AV design, and future outlook.

Another significant discussion from the AV-ICN Conference and Seminar, highlighted a key factor in the pro AV industry – NOC rooms. The session on **'Technology and Market Imperatives for NOC Rooms in India'** by panellists – **Mustafa Rampurawala**, (CTS) - HEAD - Projects, **SISPL**; **Unni Mohan**, Sales Director - Control Rooms, **Haivision**; **Firdosh D. Balsara**, Regional Senior Business Director South Asia, **Planar International**; **Varad Ozakar**, Co-Founder, **Nova Strategic Operations (NSO)**, Advi-



Conference Session: Revolutionizing AV with Bhakti Lonkar, Omkar Mungekar, Pradeep Sharma, Mayank Jani, and Rajat Murari



Conference Session: Convergence of Broadcast and AV with Rohan Tadke, Kuldip Kamat, Maulik Sanghvi, Madhusudhanan S, and Nikhil Shenoy



Conference Session: Immersive Futures with Anil Chopra, Narendra Naidu, Vijay Sabhlok, Himanshu Singh Sabharwal, and Pratik Wadhwa

sor, Maharashtra Cyber Police; **Ravi Kumar Ayilavarapu** , Sr. Director – **Data Center,** IT/ITES, BFSI & Telecom Segment, **Delta Electronics India**, covered the transformation of NOC rooms, including the adoption of advanced videowall solutions, and provided insights into the business potential of this rapidly evolving market. The panel experts also discussed how the adoption of cloud, IoT, AI, and 5G technologies is redefining NOC operations, requiring advanced analytics, automation, and integration.

The last session of the expo on Day 3 covered, **'Immersive Futures: How AV Technology is Redefining Engagement'** with **Anil Chopra**, Founding Director, **AV-ICN Expo**; **Narendra Naidu**, MD - **Rhino Engineers**; **Vijay Sabhlok**, Experience Engineer & Technical Strategis, **Event Resource**; **Himanshu Singh Sabharwal**, Creative Director - **Tricolor India Schauspiel**; and **Pratik Wadhwa**, CEO, **Modern Stage Services**. The session explored the transformative impact of AV technology on engagement across industries, highlighting – 'when integrators play with emotions and senses, they achieve a lot more than what technology can offer', therefore, implying that storyline, ideation, and content are more powerful to create standout projects.

CERTIFIED AV SPECIALIST (CAVS) COURSE: STRENGTHENING INDIA'S AV KNOWLEDGE BASE

The **7th edition** of the **Certified AV Specialist (CAVS)** course remained a cornerstone of the AV-ICN Expo 2025, continuing its mission to upgrade AV integration on protocols and standards. Held at the AV-ICN Expo, the three-day program offered an excellent educational experience to 25 registered participants, equipping them with the much-needed AV education and practical knowledge. The CAVS curriculum is fashioned into three days covering **Pro Audio** on Day 1, **Video** on Day 2, and **IT & Networking** on Day 3.







CAVS Course once again takes the centre stage at AV-ICN Expo training participants on the much-needed AV education

Led by a panel of esteemed industry experts — **Narendra Naidu**, Managing Director, **Rhino Engineers, Satyanarayana Reddy**, Technical Manager India, **SAARC – The Siemon Company**, **Arif Patil**, Principal Consultant, **EYTE Technologies (CTS-I)**, and **Abdul Waheed**, Managing Director, **EYTE Technologies (CTS-I)** — the course focused on delivering the technical know-how to AV enthusiasts. With a curriculum designed to elevate professional competencies, CAVS continues to be a crucial platform for professional development within India's growing pro AV landscape.

AV-ICN EXCELLENCE AWARDS 2025: HONOURING PROFESSIONAL EXCELLENCE IN PRO AV

Continuing its tradition of recognising trailblazing achievements in the pro AV industry, **AV-ICN Excellence Awards 2025** once again celebrated outstanding contributions across key categories in pro AV. These awards not only highlighted technological innovations and project excellence but also acknowledged leading professionals and top brands pushing the boundaries of AV integration in India.

The **'AV Architect of the Year'** title was jointly awarded to **Deepak Sreenivas** and **Prakash Gururao**, for outstanding visionary leadership and highest standards in adoption of latest innovation and technology in AV integration.

In support of indigenous manufacturing, **Online Instruments** was honoured as **'Pioneering AV Manufacturer of the Year'** for establishing India's first CKD Interactive Displays Manufacturing Plant and reinforcing the "Make in India" initiative.

Havi Design India LLP was awarded with **'Outstanding Systems Integrator of the Year'** for innovation in systems design, equipment choice and efficient project implementation and management with timely delivery and service support for a major project.

Rhino Engineers was awarded with **'Outstanding Sustainable AV Install'** for overseeing India's first fully sustainable AV Install.

Tricolor India Schauspiel received the **'Innovative Projection Mapping Company of the Year'** award for delivering enthralling, entertaining and thrilling projection mapping special effects for events and special venues.



AV Architect Of The Year - Deepak Srinivas & Prakash Gururoa



Pioneering AV Manufacturer Of The Year - Online Instruments



Outstanding Systems Integrator Of The Year - HAVI Design India



Outstanding Sustainable AV Install - Rhino Engineers



Innovative Projection Mapping Company Of The Year - Tricolor India Schauspiel

INDIA WITNESSES A BOLD SURGE IN PRO AV DEMAND

AV-ICN Expo 2025 clearly reflected the momentum of India's rapidly evolving AV landscape, where demand is surging across diverse sectors including houses of worship, education, sports, hospitality, corporate, transport, banking, retail, and residential. Today, state-of-the-art AV installations are transforming every space, powered by cutting-edge display technologies like interactive touchscreens, anamorphic and LED displays, professional monitors, and digital signage. This year's expo stood as a powerful testament to this transformation, delivering high-impact experiences through innovative product showcases, insightful conference sessions, and focused professional training. As the show continues to grow in scale and influence, it paves the way for integration, collaboration, networking, and future-ready solutions that will shape the pro AV industry globally.

EXHIBITOR'S FEEDBACK

NADIRA ALI, Strategic Development Director, Hawaii LED, commenting on the Expo, stated, ***"It was really amazing. People normally go for cheaper products in the market. However, at AV-ICN, we could see visitors asking for us. In fact, many people shared their feedback saying we are providing the best quality products."***

PAWAN ACHARYA, Assistant Manager at Canara Lighting, commented, ***"We are associated with PALM AV-ICN Expo for more than a decade and it's a good platform to showcase our products and connect with the industry as people visit the Expo from all over the country. This year at the show floor, we have showcased Soft Panels, Fresnel Spotlights, Small Light, Palm Light, and some mini profile lights."***

ABSEN'S team remarked, ***"The crowd was fantastic for the three days at AV-ICN Expo. We enjoyed thoroughly. In fact, we got some good inquiries and closed a few orders as well."***

LAYIK SHEIKH from Atenti LED, added, ***"We had an amazing experience at the Expo this year and witnessing the results we hope to take our efforts forward."***

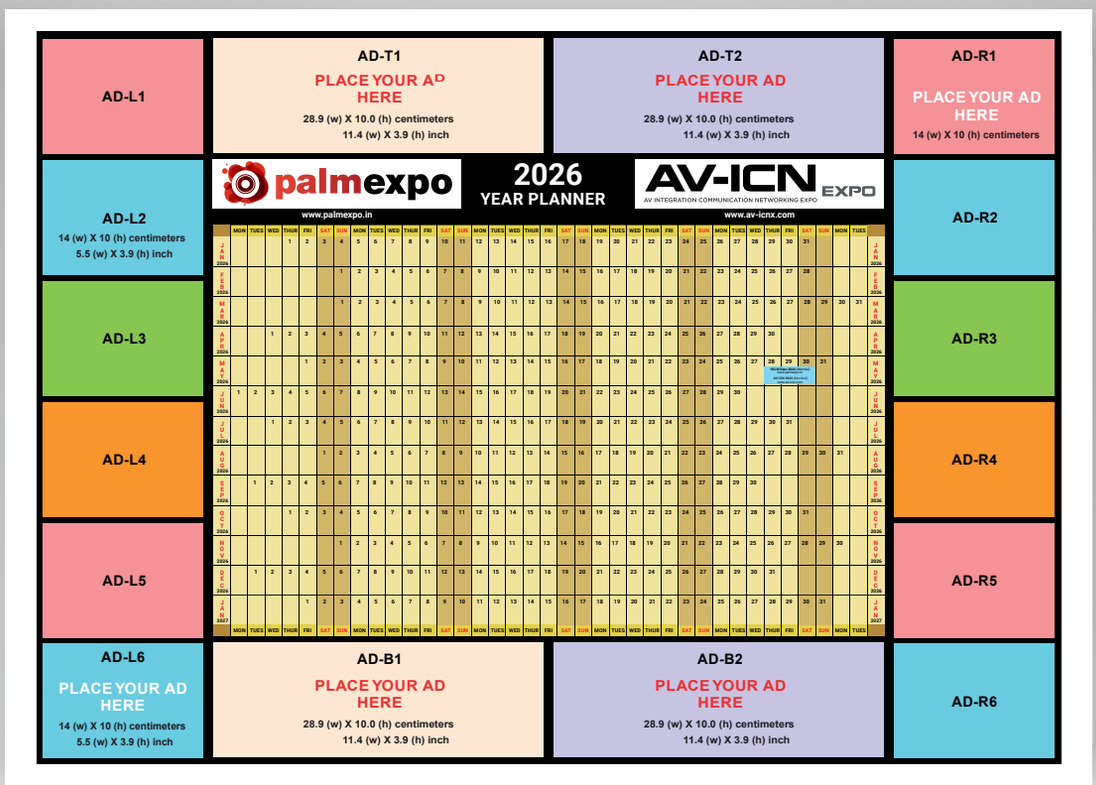
KAN UNIVERSAL'S team also mentioned, ***"We got a very rich experience at AV-ICN Expo and great exposure to our product line. People were very excited about our products and engaging throughout the three days. We showcased our indoor LEDs including P2, P1.8, 1.2, 1.5, and 2.5."***

XTREME MEDIA'S team shared, ***"With regards to our experience at AV-ICN Expo, we have participated at the Expo before and have grown because we have received a few inquiries last year and that's what's encouraged us to participate again. This year, as always, the response has been incredible. In fact, we not only met the right target audience but also closed a couple of deals before the end of the expo. This experience makes us keep coming back. Honestly, it's been really great and thank you for having us."***

MEET SHAH, from PeopleLink expressed a satisfaction with this year's turn out for the brand stating: ***"We've had a wonderful experience at the PALM & AV-ICN Expo. What we've observed is that there's a select set of OEMs, and the organisers have been receptive to our concerns, addressing them promptly. This year, we've seen high-quality footfall, with a curious and inquisitive set of participants, which has truly enabled us to take our brand to the next level."***

LABEEB REHMAN from Yeon LED, stated, ***"We had a good experience at the AV-ICN Expo."***

GENEX DIGITAL'S team stated, ***"It was our first time at the AV-ICN Expo this year and it truly has been amazing."***



BOOK YOUR SLOT IN THE PALM AV-ICN ANNUAL PLANNER 2026

The PALM AV-ICN Annual Calendar Project Planner is the ideal medium for companies seeking to create a high value brand promotion in the pro audio, video, and lighting industry. The Annual Planner, designed to be cost effective, enables positive brand reinforcement by engaging decision makers in an efficient, seamless manner, eventually providing an apt platform for the companies promote and push their products into the market.

Limited availability with 16 slots. Slots will be allocated on first-come-first-serve basis

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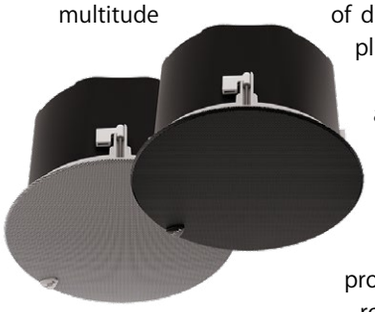


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HH AUDIO INTRODUCES APTUR: ELEGANT INSTALLATION LOUDSPEAKERS

Ceiling Loudspeaker

HH Audio's seamlessly integrable 2-way ceiling-mounted loudspeakers are available in three sizes (4-inch, 6.5-inch, and 8-inch). Each ceiling speaker in the **Aptur range** boasts a **Celestion coaxial driver** designed specifically for Aptur to deliver clear, immersive, well-balanced and uniform sound throughout the coverage area in a multitude of different applications.



APT-C4 and APT-C6 ceiling loudspeakers are designed for clear, immersive, and well-balanced listening experience

The **APT-C4** and **APT-C6** feature custom designed horn flare profiles surrounding the custom-designed coaxial driver, which further enhance this clarity and uniformity, providing a beautifully balanced listening experience throughout the coverage area.

Ceiling Subwoofer

The **APT-C8S** enhances the low-end performance of Aptur audio systems, providing a rich and immersive bass response that perfectly complements APT-C ceiling speakers and APT-P pendant speakers.

The APT- C8S features a built-in multi-tap transformer suitable for use in both low-impedance (Lo-Z) and 100V/70V line applications.



APT-P6 pendant loudspeaker for balanced audio

Pendant Loudspeaker

APT-P6 - Designed as a natural extension of the APT-C ceiling speakers, to be easily added to Aptur systems in complete harmony. The APT-P6 expands the range to environments with cavernous high ceilings or spaces without a cavity space beyond the ceiling to mount a traditional ceiling speaker and features a Celestion 6.5-inch coaxial driver providing crystal clear audio.

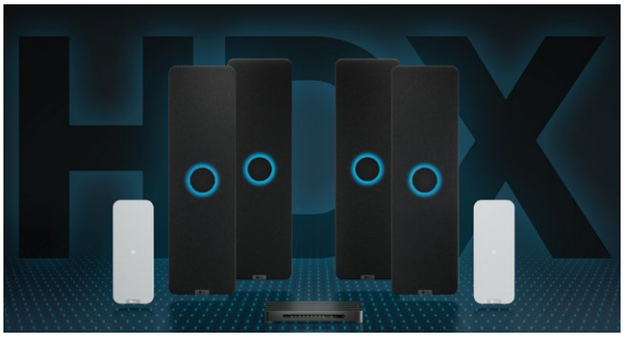
Its custom horn flare profile ensures balanced sound reproduction throughout the coverage area, making it well suited to a wide range of environments. The APT-P6 offers a sensitivity of 90dB (1W/1M) and a 120W AES power rating, yielding a maximum SPL of 110dB. With a frequency response of 70Hz to 20kHz, the APT-P6 reproduces beautifully balanced audio. For enhanced low-frequency performance, the APT-P6 pairs perfectly with the APT-W8S surface mount subwoofer.

The APT-P6 is equipped with a built-in multi-tap transformer, suitable for both Lo-Z and 100V/70V applications, easily adjustable via a rotary switch hidden beneath the magnetic edge-to-edge grille.

NUREVA PREVIEWS HIGHLY VERSATILE HDX SERIES AT INFOCOMM

Nureva Inc., an innovator in advanced audio solutions, announced the **Nureva HDX Pro Audio series**. Each HDX configuration is a complete and flexible solution designed to meet the full range of in-room audio and remote conferencing requirements for higher education classrooms, corporate training rooms, flex spaces and large meeting rooms up to 60′ x 40′ (18.3 x 12.2 m).

Building off the success of **Nureva's HDL Pro Series** systems for audio conferencing, the HDX series is a direct response to the mounting costs and complexities faced by IT managers who need to support a growing set of in-room audio requirements beyond full-room microphone pickup. This includes high-quality in-room media playback, voice amplification, voice lift, assistive listening, lesson capture, meeting recording, and support for AI agents. Traditional pro AV solutions that deliver similar functionality require trained technicians equipped with the necessary components and software for installation. In contrast, the HDX series delivers all this functionality to IT professionals in a tightly integrated, cost-effective solution that doesn't require special expertise to install, set up, or maintain. HDX systems automatically adapt to changes in room layouts and their associated audio requirements, reducing the resource load on busy IT teams and their budgets.



New adaptive audio system HDX series offer unmatched combination of features, simplicity, and flexibility

HDX systems come with the choice of two or four wall-mounted audio bars and one or two optional microphone pods for Adaptive Voice Lift and enhanced microphone coverage. The system hub has single-cable AV-over-IP connectivity. HDX systems deliver full-room speaker coverage that combines distributed audio with full-range loudspeakers for exceptional in-room sound. Adaptive Voice Lift enhances voice clarity across large spaces, dynamically adjusting to the talker's position without requiring dedicated microphones or a complex setup.

Integral to every HDX configuration is Nureva's patented Microphone Mist technology and its unique unified coverage map.

DIGITALLY UPGRADING RENOWNED REAL ESTATE BRAND'S PROPERTIES WITH **XTREME MEDIA'S NYX SERIES** LED DISPLAYS

*In an ever-evolving world, real estate serves as a prominent sector where first impressions shape perceptions and amenities define lifestyle. One of India's most respected developers known for their credibility, architectural finesse and landmark projects was ready to take the next big step by integrating advanced technology for offering residents a conventional and future-ready experience. This article highlights how the brand transformed one of the real estate properties with **Xtreme Media's Nyx Series** LED displays.*



Xtreme Media's strategic placement of LED displays represents a seamless fusion of technology and design, precisely matching the client's vision for their property upgrade

With an idea to blend luxury with innovation, the developer was looking for something that would not only complement its premium amenities but also reimagine the way residents or visitors connect with the space. The goal was clear – to give the property a tech-savvy identity that would reflect the forward-thinking ethos of the brand.

This is when Xtreme Media, with a proven track record of transforming spaces into active LED display technology, was trusted to transform the visual appeal of the property. After conducting site visits, discussions and understanding the client's needs, premium zones were identified as high-impact areas – the lobbies of the main residential towers and the area near the main entrance gate.

CREATING A GRAND WELCOME AT THE LOBBY EXPERIENCE

Keeping the requirements for Lobby Area – the first point of interaction in mind, and evoking a sense of modernity for visitors, Xtreme Media installed its indoor LED displays from Nyx Series – high-resolution screens known for vivid visuals, seamless design and ability to adapt to any interior setting. More than just a digital display, these screens became part of the identity of the space, leaving the residents amazed and the visitors intrigued.

COMMANDING ATTENTION AT THE GATE FRONT INSTALLATION

The lobby LED displays set the tone for indoors, but the outdoor LED display was no less. Placed at the main entrance, the outdoor LED display from Nyx series made a statement to the crowd outside. This high brightness and rugged screen created a dynamic visual canvas that could withstand all weather conditions while delivering highly visible content day and night.

WHY THE NYX SERIES WAS THE PERFECT FIT

When the client expressed their requirements, Xtreme Media's Nyx series came as an ideal choice as the displays from this series are engineered for environments where performance along with the presentability matter equally. The indoor LED displays prove to stand out for their performance, adaptability, and vibrant colours – making them a good fit for elegant interiors. On the other hand, the outdoor LED display is built to emit high brightness and thrive in all Indian weather conditions, offering unmatched durability and brightness without compromising the visibility of the content being played on the screen throughout the day.

THE OUTCOME: A TECHNOLOGICAL UPGRADE THAT SPEAKS VOLUMES

Post installing the LED displays, the transformation of the property was very prominent. Residents referred to these screens as an expression of engagement. The client's objective of integrating technological innovation and giving their legacy a contemporary voice was fulfilled through these screens. They found a partner in Xtreme Media who could bring that vision to life with expertise, agility and a deep understanding of space dynamics.

PLAY AI TECHNOLOGIES ELEVATES WORKPLACE COLLABORATION THROUGH COMPREHENSIVE AV TRANSFORMATION

Delivering Future-Ready Solutions to One of the Leading Office Rooms in India



Play AI Technologies integrate cafeteria zones of the facility with digital signage displays, signage media players, and advanced AV signal management systems

One of the global leaders in the manufacturing sector embarked on a transformative initiative to modernise its workplace communication and collaboration infrastructure at one of its flagship regional offices. The facility, spread across multiple high-rise floors, serves as a core hub for cross-functional operations, leadership meetings, employee training and client interactions.

***Play AI Technologies**, one of the leading systems integrators in India, recently accomplished an integration of corporate office rooms in India, covering its expansive halls from executive boardrooms and leadership zones, training facilities to VC-enabled meeting rooms, and cafeteria zones. Focusing on excellent AV infrastructure of the entire facility, the systems integrator took every step to ensure high-end technologies are integrated to offer end-to-end pro AV modernisation for cross-functional workplace. This **AV-ICN Expo Magazine's** feature shares the integration story in brief.*

As hybrid work becomes the norm and employee experience takes centre stage, the organisation recognised that legacy AV infrastructure was no longer sufficient. A cutting-edge overhaul was needed — one that could deliver seamless video conferencing, intuitive room control, scalable audio-visual deployments and effortless wireless presentations across all meeting zones.

The project was envisioned not as a standalone upgrade, but as a strategic digital transformation of the workplace, aligning with the company's global standards for collaboration, connectivity and operational efficiency.

WHY WAS PLAY AI TECHNOLOGIES ENGAGED?

The client needed a deployment partner that could match their vision — an end-to-end AV integrator with the ability to deliver consistency across dozens of diverse spaces — each with different functional requirements and user groups.

The scope called for:

- Enterprise-grade AV solutions across training rooms, boardrooms, leadership suites, huddle rooms, and open collaboration zones.
- Seamless integration with wireless presentation systems to support BYOD workflows.
- Unified room control platforms for easy user interaction across rooms of varying sizes.
- High-performance audio distribution systems with ceiling speaker arrays and voice-lift microphones. Robust AV-over-IP infrastructure for signal transmission, network security and system expansion.

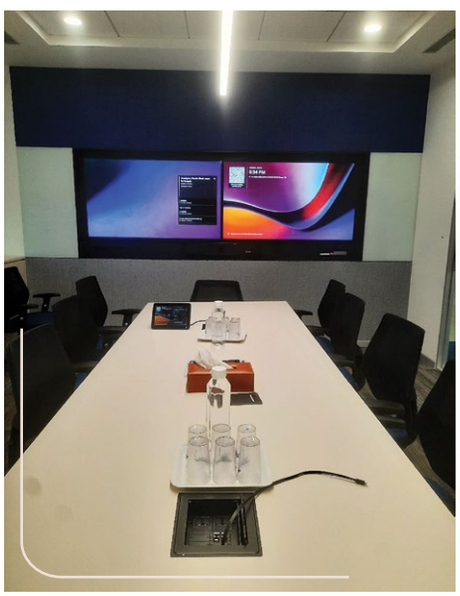
What made the project unique was the sheer diversity of use cases — each space demanded a tailored solution, yet all needed to be unified under a standardised, user-friendly experience.

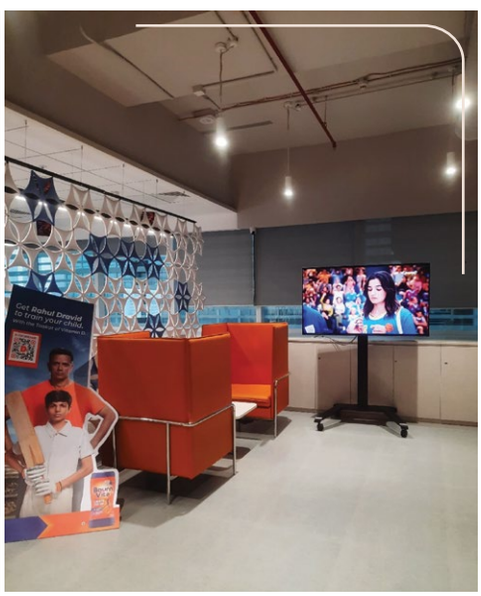
The deployment spanned across four strategic floors from 18th to 22nd with over 50 AV-enabled spaces, including large and small meeting rooms, BYOD-enabled VC rooms, boardrooms with advanced AV switchers and DSPs, dual training halls with full-scale AV coverage, cafeteria and arrival areas with digital signage and public display systems, executive leadership rooms with premium video conferencing and presentation tools, and reception areas enhanced with immersive holographic displays. Every room was meticulously designed and equipped with the right blend of hardware, software and user interface technologies, delivering a premium, consistent experience at every touchpoint.

TRANSFORMING THE SPACE WITH CUTTING-EDGE AV SOLUTIONS

Executive Boardrooms & Leadership Zones

These high-impact executive suites were meticulously designed to support business-critical meetings and high-stakes collaboration. Each room is equipped with ultra-large UHD displays, reaching up to 110 inches, to deliver sharp, immersive visuals that command attention. All-in-one video conferencing bars with beamforming microphones and camera auto-framing ensure every voice is captured and every face is seen with clarity, creating a natural and inclusive meeting experience. Wireless casting units enable seamless, cable-free presentations, while touch-based room controllers, occupancy sensors and status indicators streamline usability and room management.





Meeting room and huddle rooms are integrated with mid-sized UHD displays ranging from 42 to 65 inches, all-in-one videobars, wall-mounted control panels, and more

VC-Enabled Meeting & Huddle Rooms

These rooms were standardised to deliver a consistent and user-friendly meeting experience across the board. Each space features mid-sized UHD displays ranging from 42 to 65 inches, providing crisp visuals suitable for a variety of collaborative tasks. All-in-one video bars integrate microphones, speakers and cameras into a single, compact unit, ensuring high-quality audio and video with minimal clutter. Cable cubbies equipped with USB-C, HDMI and RJ45 ports offer versatile wired connectivity, while wireless display adapters enable effortless laptop casting without the need for cables.

Arrival, Collaboration and Cafeteria Zones

Shared spaces throughout the facility were enhanced with digital signage displays, signage media players and advanced AV signal management systems, turning traditionally passive areas into dynamic communication zones. Public-facing zones now showcase welcome messages, company updates and real-time data, reinforcing brand presence and keeping both visitors and staff informed. In the cafeteria, digital menu boards and information screens improve the employee experience with clear, engaging content. Collaboration corners are equipped with UHD displays and wireless casting capabilities, enabling quick, impromptu team syncs without the need for formal bookings.

At reception, holographic displays add a futuristic touch, creating a bold and memorable first impression. These non-meeting spaces now serve a strategic role in internal branding, employee communication and visitor engagement, making every area of the workplace smarter and more impactful.

Training Facilities with Scalable AV

Two expansive training halls on the 19th floor have been transformed into state-of-the-art smart learning environments, perfectly suited for hosting workshops, induction programs and global

training sessions. These dynamic spaces are equipped with high-lumen laser projectors paired with motorized projection screens to ensure bright, crisp visuals regardless of ambient light. Ceiling-mounted loudspeakers provide uniform audio coverage throughout the halls, while a versatile wireless microphone system — featuring handheld, lapel and gooseneck options — caters to different presentation styles.

AI-powered auto-tracking cameras always keep presenters in focus, enhancing both in-room engagement and remote viewing experiences. The integration of IP-based signal extenders and AV-over-IP encoders/decoders ensures seamless connectivity, while video recording, content casting and HDMI switching offer multi-source flexibility.

CHALLENGES FACED WITH MULTI-ZONE COMPLEXITY

Every floor, every room, and every zone had its own function, user type and design challenges. Coordinating installations across 50+ areas required agile project management and day-to-day coordination with construction, IT, and operations.

Diverse hardware and UX requirements: The solution had to be simple for first-time users, yet powerful enough to support AV professionals and leadership teams. The team needed to unify displays, cameras, microphones, control systems and wireless tools under a single, intuitive control interface.

Network load and cybersecurity: Given the number of AV-over-IP devices and wireless endpoints, a significant effort was made to secure network traffic, configure VLANs, allocate bandwidth and ensure encrypted content delivery across zones.

OVERCOMING CHALLENGES

Centralised design, local customisation: The systems integrator created a master AV architecture to ensure standardisation, then customised layouts and hardware to suit individual room needs — ensuring both consistency and functionality.

Pre-configured, user-centric interfaces: All systems were delivered with touch-panel interfaces, auto-launch conferencing modes, plug-and-play cubbies, scheduled meeting automation, and QR-code-based wireless casting guides.

Proactive training and documentation: Custom user manuals, in-person walk-throughs and post-deployment training sessions were conducted to empower employees to operate the systems confidently, with minimal IT support.

Network collaboration with IT: From switch configuration to static IP mapping and PoE provisioning, Play AI Technologies worked closely with IT teams to onboard every AV device securely and ensure high system uptime.

INVENTORY LIST:

- LG New 50" 50UR801C0SB, 65" UHD 65UR640S 9TD, and 55" Diagonal, 4K UHD Professional Display
- Kramer Cable cubby with one USB C retractable cable
- POLY Studio R 30 and POLY X 50, TC8 New
- KORDZ 5 MTR HDMI cable
- Logitech Rally Bar – All-In-One Video Bar
- Crestron AirMedia Receiver 3200 and Airmedia Wireless Presentation Unit
- Panasonic 55" Diagonal, 4K UHD Professional Display
- Lightware VINX-110AP-HDMIDEC AV-Over-IP Scaling Multimedia Extender
- Brightsign Signage Device
- BIAMP REVMP4240T 2 Channel 240W Power Amplifier and CM60DTD 2-way 6.5" Ceiling Loudspeaker
- Sony VPL-PHZ51 5300-Lumen WUXGA Laser 3LCD Projector
- Elite DW120NXD3-E12 ARL Motorised Projection Screen 120"
- Lumens VC-TR40 AI Auto-Tracking Camera
- Inogeni SHARE2 Mix 2 HDMI/DVI cameras to USB 3.0 Converter
- Sennheiser SL Handheld 865DW Wireless Handheld Mic and TCC2 Ceiling Mounted array Microphone

THE RESULTS

Operational efficiency: Meeting rooms are now launched and controlled in seconds, reducing meeting prep time and tech friction.

Enhanced training capabilities: Trainers now conduct interactive, multi-format sessions with clear audio, visuals, and hybrid participation.

Visitors experience uplift: Arrival zones and reception displays now reflect a modern, tech-forward workplace culture.

User empowerment: Teams no longer depend on IT for basic AV needs. Rooms run themselves.

Scalability secured: The deployment is modular — ready to add new rooms, floors or buildings with plug-and-play efficiency.

IT workload reduced: Standardised setups and training led to a major drop in IT support tickets related to AV issues.

CONCLUSION

This project stands as a benchmark for large-scale AV transformation in the modern enterprise. By aligning technology with user needs and organisational goals, Play AI Technologies didn't just install devices — the team engineered smarter collaboration, immersive learning and elevated employee engagement across every floor. This wasn't a tech upgrade. It was a reinvention of workplace communication—at scale, with style and built for the future.

To feature Product Launch News, Industry News, or AV Installation News,

contact: Ritika Pandey | Email: ritika.pandey@informa.com

www.av-icnx.com/magazine/

YAMAHA MUSIC INDIA USHERS IN A NEW ERA OF AUDIO INNOVATION

Yamaha Music India officially opened the doors to its new Experience Center in Bengaluru on June 2, 2025. The facility was designed to bring customers closer to the full value of Yamaha's integrated professional audio solutions, featuring the combined technologies of Yamaha and **NEXO** within a unified audio ecosystem. **PALM** and **AV-ICN Expo Magazine** team leveraged the opportunity to witness the launch of the centre.

The Experience Centre offers demonstrations with permanent and flexible equipment and system setups for demo and training, equipment verification, and the production of promotional material such as webinars, equipment training video content, and technical documentation. At the heart of this initiative was the implementation of a LAN-based control system (AV over IP), enabling seamless, scalable, and centralised control of the audio-visual infrastructure. This architecture ensured both high performance and adaptability for a wide range of applications.

Looking ahead, the Experience Centre is set to evolve into a comprehensive showcase of Yamaha's musical excellence, featuring pianos, guitars, and other instruments to provide a complete music experience under one roof.

"Yamaha Music India was pleased to inaugurate our Experience Centre in Bengaluru. Recognised as the hub of technology and innovation in India, Bengaluru is also a strategic location where many of our key industry partners are based. With this new facility, we have further strengthened our connection with customers by offering faster and more personalised product demonstrations and technical support. This initiative reflected Yamaha's long-standing commitment to reliability in the professional audio domain and our ongoing efforts to enhance our support infrastructure," said **Taketoshi Yamamoto**, Managing Director of Yamaha Music India.

At the launch, the Yamaha Music team demonstrated the aspects of the Experience Centre and showcased a sound system powered through a single network cable, equipped with intelligent features such as auto-tracking and noise reduction. It was shown to connect seamlessly to PCs, Microsoft Teams, or Zoom, without requiring any complex configurations. To address challenges in larger spaces, where a speaker's voice might not carry effectively to the entire audience, the team demonstrated the use of a ceiling-mounted microphone. This microphone captured the speaker's voice and reproduced it clearly through the in-room speakers, eliminating the need for larger loudspeakers or handheld mics. This approach, referred to as "distance voice reinforcement," ensured intelligibility and consistency throughout the space.

With its forward-thinking design and emphasis on real-world application, the Yamaha Experience Centre in Bengaluru is a space built for meaningful engagement. Whether for systems integrators, engineers, or educators, the centre marks a step toward deeper collaboration and innovation in India's growing pro audio landscape.

Read the full news on https://av-icnx.com/magazine/.



Takestoshi Yamamoto, Anthony Paul Cox, and Shigenobu Namikawa officially inaugurate Yamaha Music's Experience Centre, replete with seamless audio-visual infrastructure



Andy Cooper from Yamaha R&D conducts a live demonstration for professionals at the Experience Centre

LIGHTWARE AND NETGEAR PARTNER TO SIMPLIFY AV-OVER-IP DEPLOYMENT FOR PROFESSIONAL ENVIRONMENTS

Lightware, one of the leading manufacturers of connectivity solutions for the professional integrated systems market and a pioneer in signal management, announced a higher-level partnership with **NETGEAR** to deliver seamless AV-over-IP (AVoIP) deployments for a wide range of professional AV environments.

Designed to meet the specific needs of professional AV users, the partnership enables integrators to build dedicated AV networks that are easier to deploy, manage and scale, while giving IT teams the reassurance of a proven, pre-validated solution.

NETGEAR AV's line of switches are now offered as part of a one-stop shop solution from Lightware, pre-loaded with a Lightware configuration profile. This profile developed in a joint effort with NETGEAR engineers eliminates the time and complexity of manual setup, enabling system integrators and IT teams to create fully optimised, high-performance AV networks straight out of the box.

Netgear AV's switches, including the **GVN-LWS-1G-26G4F-P (M4250-26G4F-PoE+)** and **TPN-LWS-10G-24X4V-P (M4350-24X4V)** models, have been tested and verified for full compatibility with Lightware AVoIP products such as **UBEX, GEMINI GVN**, and **TPN Ecosystem**, such as **Taurus TPN** and **HDMI-TPN** products. The result is a streamlined path to robust, scalable AV infrastructure that supports demanding use cases, from corporate conference rooms and live event productions to digital signage and hospitality AV systems.

"AV-over-IP continues to transform the way organisations think about connectivity and signal distribution," said **Gergely Vida**, CEO, Lightware.

"Our collaboration with Lightware brings together two trusted names in AV technology to simplify and accelerate the deployment of AV-over-IP networks," commented **Richard Jonker**, Vice President Marketing & Business Development at NETGEAR AV. "Integrating our managed AV switches with Lightware's configuration profiles enables customers to get up and running faster with a reliable, high-performance solution that works right out of the box."

26NORTH TO ACQUIRE GLOBAL LEADER IN DIGITAL WORKPLACE SOLUTIONS, AVI-SPL

26North Partners LP, the next-generation alternatives platform founded by **Josh Harris**, announced an agreement to acquire a controlling stake in **AVI-SPL**, one of the global leaders in audio-video and unified communications technologies, from **Marlin Equity Partners** and other selling shareholders. Marlin and select shareholders will retain a minority interest in the company. Financial terms were not disclosed.

AVI-SPL is a trusted partner to the world's most recognised brands, serving over 86% of the Fortune 100. The company delivers mission-critical audio-visual, collaboration solutions and experiential technology that power the modern workplace, spanning installation, integration, and managed services across North America, South America, Europe, the Middle East and Africa (EMEA), and the Asia-Pacific regions.

The investment reflects 26North's strategy of backing high-quality, middle-market companies with strong fundamentals and proven leadership. AVI-SPL's management team, led by CEO, **John Zettel**, has consistently driven innovation and operational excellence, positioning the company as a category leader as remote collaboration becomes a permanent fixture of the modern enterprise.

"We're thrilled to partner with 26North," said Zettel. "Their long-term vision and operational expertise make them an ideal partner as we continue to scale globally and deliver transformative solutions to our customers."

With more than 4,400 employees across over 70 offices worldwide, AVI-SPL has completed over 120,000 projects in more than 100 countries. The company is recognised for its ability to deliver scalable solutions that are easy to use and have a measurable impact—qualities that closely align with 26North's investment philosophy.

26North will support AVI-SPL through its **Alpha Creation Team (ACT)**, a catalyst for sustainable value that drives operational excellence and taps into a powerful network of relationships across industries — including sports and entertainment — to spark transformative partnerships and accelerate growth.

EPSON CELEBRATES THE 50TH ANNIVERSARY OF THE EPSON BRAND

Seiko Epson Corporation announced **Epson** brand's 50th anniversary on June 12, 2025.

The longevity and success of the Epson brand was made possible through customer's support and loyalty to the products and services. In celebration of the 50th anniversary, the brand will revisit its meaning and strived to deliver surprise and delight that exceed customers' expectations.

Epson's Technological Innovation and New Value Creation

The liquid crystal technology that Epson initially developed for LCD watches found use in a new application: projectors. The brand's first projector was the **VPJ-700**, a compact full-color LCD video projector released in 1989. This was followed, in 1994, by the **ELP-3000**, which delivered triple the brightness of conventional models despite its compact and lightweight design. These projectors, coupled with a PC, gained wide use in business presentations.

At the heart of these and subsequent projectors are high-temperature polysilicon (HTPS) panels, crucial devices that determine the performance of a projector. Epson's HTPS panels are produced using advanced microfabrication technology like that used in semiconductor fabrication. Its unique design structure enables bright images of exceptional quality.

In 2016, with further miniaturisation of the optical engine and improved cooling performance, Epson launched a high-lumen laser projector, the **EB-L25000U**. This projector boasted 25,000 lumens of brightness, making it the world's brightness 2 3LCD system with a laser light source.

Epson's 50th Anniversary Logo expresses the brand's gratitude and its determination to continue to be a globally trusted brand

Epson's business projectors have earned the top share in the global market. They are widely used by professionals to create immersive productions that bring surprise and delight. Hundreds of units are used in interactive video productions as well as in projection mapping exhibitions, including one that washes cultural heritage site **Matsumoto Castle** in colour.

Epson's commitment to technology and product development and manufacturing eventually bore fruit in the form of high-quality, reliable products that meet professional requirements of people in various fields and that are now the first choice in professional settings. Epson has built a foundation of unwavering trust by developing products and solutions that address the needs of its customers around the world.

Going forward, the brand commits to continue to cherish and take pride in itself and will reward its customers and partners for their trust by living up to the corporate purpose.

TVONE WELCOMES CAVITAK AS DISTRIBUTOR IN INDIA

tvONE, manufacturers of cutting-edge video processing, signal distribution and media playback solutions, announced its partnership with **Cavitak** as a distributor for tvONE and **Green Hippo** products in India.

Established in 1986 and headquartered in Ahmedabad, Gujarat, Cavitak has built a robust reputation in the pro AV market through its expertise in channel management and the distribution of specialised technology products. With over 36 years of experience, the company boasts a network of more than 4,500 channel partners and dealers across India, supported by six regional offices and 15 warehouses.

Cavitak's value-added distribution model encompasses comprehensive networking, in-depth product understanding, solution design, and post-sales support. This approach ensures that clients receive not only state-of-the-art products but also the necessary support to implement and maintain them effectively.

The partnership aims to leverage Cavitak's established infrastructure and market knowledge to deliver tvONE's innovative solutions to a broader audience in India. This collaboration is expected to enhance the availability and support of tvONE and Green Hippo products, benefiting customers across various Pro AV sectors, including corporate, broadcast, education, live events, and more.

To advertise your brand in AV-ICN Expo Magazine,
contact: Monisha Karkera at monisha.karkera@informa.com

HALL TECHNOLOGIES ANNOUNCES ACQUISITION OF ATLONA'S PRODUCT PORTFOLIO

Hall Technologies shares a major milestone in its journey. The brand has officially completed the acquisition of substantially all of the assets of **Atlona Inc.**, a respected industry veteran and longtime competitor in the professional AV space.

This strategic move brings together two innovative leaders with a shared vision — to deliver cutting-edge AV solutions that are smarter, more flexible, and more accessible than ever before. Together, the brands will offer a more comprehensive product portfolio, enhanced service and support, and expanded global reach.

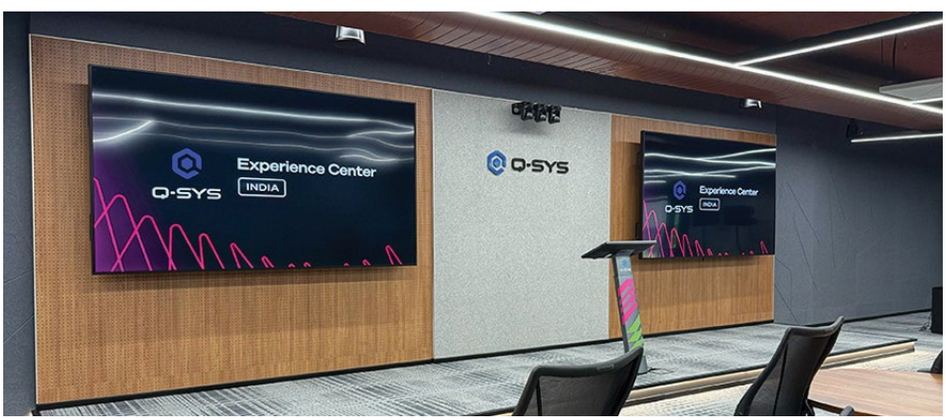
"The acquisition of Atlona is a bold and strategic step that strengthens our position as a global leader in the Pro AV industry. Atlona's reputation for innovation, engineering excellence, and global reach perfectly complements Hall Technologies' customer-first philosophy and technical expertise. Together, we're building a powerhouse that will deliver even more value, flexibility, and forward-thinking solutions to our partners and customers around the world," stated **Ken Eagle**, CEO, Hall Technologies.

"The acquisition of Atlona marks a pivotal moment for Hall Technologies and the AV industry at large. By bringing together two trusted and innovative brands, we're not just expanding our portfolio—we're creating a more powerful, unified force in Pro AV. This move allows us to better serve our partners with deeper expertise, broader solutions, and a renewed commitment to driving technology forward," stated **Victor Baut**, VP of ProAV Sales & Marketing, North America, Atlona Inc.

Moving forward, the brand's commitment to quality, reliability, and partnership remains stronger than ever. Be it Hall Technologies or Atlona, the brands ensure they make every customer's AV experience even better.

QSC LAUNCHES Q-SYS INDIA EXPERIENCE CENTER

QSC India Private Limited announced the grand opening of its **Q-SYS Experience Center** in Bangalore. The center offers customers and partners an opportunity to gain first-hand experience with Q-SYS solutions across a variety of real-world applications and is poised to demonstrate how Q-SYS can simplify even the most complex AV requirements through thoughtful design and seamless integration.



Q-SYS Experience Center also includes Q-SYS training facility to host engaging, practical training sessions led by Q-SYS technical experts

Situated in Bagmane Solarium City, Brookfield, the ~ 25,000 sq. ft center serves as a hub of innovation for design consultants, systems integrators, and customers to co-create and test solutions. It embodies the commitment to providing personalised, intuitive, and engaging AV experiences through the full stack AV platform, and visitors are invited to engage directly with the latest advancements in Q-SYS audio, video, and control technology.

"The inauguration of the Q-SYS India Experience Center marks a defining moment in our journey of uniting innovation and immersion," says **Rajesh Mittal**, Vice President and Managing Director, India & SAARC, QSC. "This space isn't just about showcasing technology, it's about empowering our partners and customers to shape the future of connected AV experiences, right here in the heart of India."

The Experience Center also includes a Q-SYS training facility that will feature engaging, practical training sessions led by Q-SYS technical experts. In this dedicated space, trainees will have the opportunity to further deepen their understanding of the Q-SYS full stack AV Platform with award-winning training curriculum.

By Ritika Pandey

India's Pro AV Future: A Bold Leap into Integrated Innovation

*With **AV-ICN Expo 2025** emphasising on '**Integrating AV Innovation',** this column shares significant insights into transformative innovations captivating the Indian pro AV market. From systems integrators and AV consultants to leading pro AV brands, everyone is focusing on the deployment of state-of-the-art pro AV solutions and implementation of advanced AV infrastructure. This step highlights the industry's bold leap towards integrated pro AV innovation.*



(Image credit: Freepik)

IT. IoT. AI. These aren't just buzzwords for the pro AV market anymore. As technological transformations are taking a leap around the globe, India is also emerging as one of the fastest-growing markets for pro AV innovations. Many sectors including corporate, education, hospitality, entertainment, etc. are not only gearing up for these tech-driven changes but are equipping themselves with the high-in-demand pro AV solutions.

AV-over-IP is emerging as one such solution to meet these scalable demands. According to *Cognitive Market Research*, "As per the current market study, out of 8573.7 million USD global market revenue 2025, Asia Pacific market holds 23.55% of the market share. The Asia Pacific AV-over-IP industry grew from 309.935 million USD in 2021 to 2019.11 million USD in 2025 and will record 15.35% growth." Not only this, but the study also mentions India's percentage market shares to amount 16.20% in 2025 – denoting the fastest adoption after China and Japan.

Global pro AV manufacturers like **NETGEAR, Kramer, Crestron**, and **Extron** are offering purpose-built AV-over-IP hardware to meet the country's rising appetite for advanced networking and communication systems. NETGEAR, for instance, recently announced in an official statement that the brand plans to grow the team by more than 100 engineers over the next 12 to 18 months.

As demand for advanced pro AV solutions grows, leading brands are introducing innovative technologies, while systems integrators and AV consultants are taking significant steps to meet evolving user needs and ensure the adoption of high-end pro AV solutions.

AV's Recent Transformative Introductions

From installing game-changing technologies in corporate offices to equipping universities and colleges with high-end collaborative solutions, leading systems integrators and AV consultants are coming up with ways to introduce and deliver smarter pro AV solutions.

Actis Technologies has reintroduced **Actis Experience Centre** – first launched in 2009. This revamped experience centre now showcases latest collaboration tools and workplace technologies, reflecting its commitment to deliver state-of-the-art AV infrastructure. The experience centre now features five demo rooms spanning 2,500 square feet, offering visitors hands-on exposure to the future of integrated AV environments.

Speaking of experience centres, the industry has also noticed **Panasonic's** recent launch of its cutting-edge **Smart Home Experience Centre** — a significant showcase of IoT-driven smart living solutions. Catering to the residential AV segment, the experience centre is designed around wellness, security, and convenience and integrates Panasonic's **Miraie** platform, demonstrating the brand's observation for security and well-being.

Notable AV Deployments Across India

From pro AV manufacturers to service providers, the market is playing a pivotal role in providing AV excellence and high-end system design. Many recent achievements prove rapid technological adoption, infrastructural evolution, and visionary collaboration of pro AV solutions across the country.

One such remarkable project accomplished recently is the Open Air Theatre (OAT) at Rashtrapati Bhawan, New Delhi, designed by **KLM Design India**. Inaugurated on 1st February 2025 by the Hon'ble President of India, OAT seamlessly blends

Continued on page 35

AV INSTALLATIONS: GLIMPSES

A Spotlight on AV Excellence Spanning India

Erthpot Powers Seamless Audio Integration at the Institute of Economic Growth, Delhi



The Institute of Economic Growth (IEG), situated in the University of Delhi Enclave, is one of India's leading research and academic organisations. In embarking on a modernisation project, IEG sought to upgrade their audio infrastructure in their main seminar hall to meet growing demands for high-quality audio for policy discussions, hybrid webinars, and academic conferences.

Erthpot collaborated with **Partners Solutions**, an audio-visual systems integration firm recognised for its management of technically challenging projects. The brief was simple – deliver a robust, scalable audio system capable of dealing with everything from single presentations to panel discussions with absolute clarity and minimal operator intervention.

The system's base is a well-thought-out and integrated system using Erthpot's professional audio products. Erthpot's range was selected for their versatility, intuitive control interface, and reliable performance in challenging conditions. Wireless communication inside the hall was accomplished using various Erthpot series, which provided stable signal transmission and mic switching that occurred seamlessly. The front-end microphone installation was designed with gooseneck microphones and receivers suitable for panel discussions and audience interactive sessions.

The products deployed in the project included **AR331, AR332H, AD 4S, AD 49W, LC40M, KEYER 88, VI518GN**, and **VI50DSR** by ErthPot.

In addition to the processing system, various **Work Pro** loudspeakers and amplifiers were strategically positioned throughout the room to provide good balanced sound coverage and tonal clarity everywhere. The speaker configuration could also support passive and active zones depending on the event and audience size. The Work Pro speaker lineup included **ENTAR, ZENITH 1700, ENTAR 8, ENTAR 15 SUB**, and **ENTAR 10A**.

After the installation, the system was adjusted to suit the room's layout and typical usage. Whether it's a lecture, a presentation, or a discussion panel, the audio now reaches every corner of the hall clearly and evenly.

AVPro Solutions Powers IRI's State-of-the-Art Auditorium at JSSSTU Mysore



After 200 days of meticulous effort, collaboration, and technical mastery, **AVPro Solutions India** unveiled the newly launched **IRI (Indian Rubber Institute) Auditorium** at the **Dr. D. Banerjee Centre of Excellence, JSSSTU Mysore** on 30th April 2025.

The grand inauguration was a landmark event, graced by his holiness **Jagadguru Shivaratri Deshikendra Mahaswamiji** and presided over by the Tyre industry luminaries **Dr. Raghupati Singhania, Dr. V.K. Mishra, Dr. Mukhopadyay**, and many others.

AVPro Solutions delivered a seamless integration of cutting-edge audio-visual technology, featuring **JBL Professional** sound systems, **Blustream** distribution solutions, and **Absen LED displays**, creating an immersive AV environment for audiences. The auditorium also boasts enhanced comfort and elegant functional interiors with its ergonomic designs by **Featherlite and Sarvam Infrastructures.**

This project stands as a testament to AVPro Solutions' commitment to excellence in AV integration and turnkey execution. The auditorium stands as a true Centre of Excellence, delivering world-class immersive experiences to its visitors.

Experiencing the Future of Museum Exhibits: Adaero Tech Delivers Dome Projection with Optoma



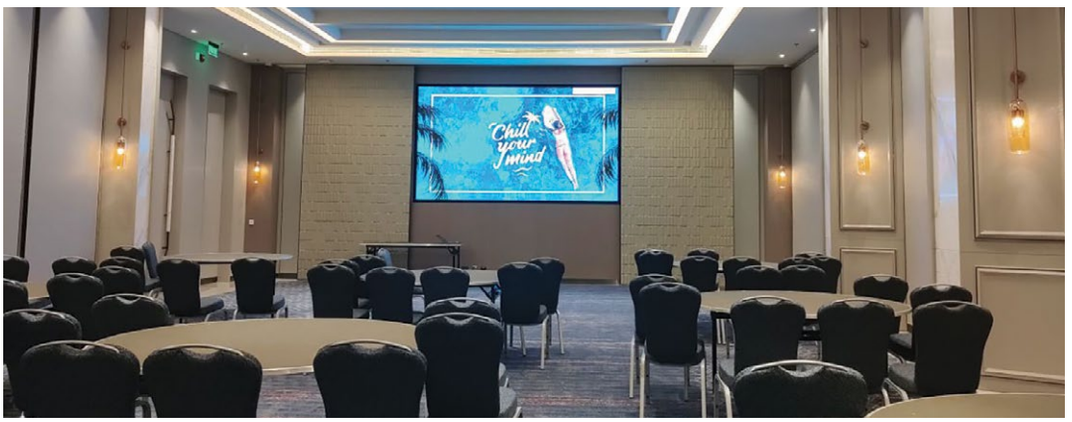
Adaero Tech, one of the pioneering solution providers in India, successfully completed a cutting-edge dome projection project in the museum space, featuring five units of the high-performance **Optoma ZU820TST projectors**. The 8-meter diameter dome structure has revolutionised visitor experiences, bringing art and history to life in a captivating manner. The dome museum was integrated with a 360-degree capability with the projector's installation.

The installed high-end projector, Optoma ZU820TST, offers a resolution of WUXGA 1920x1200, brightness of 8,000 ANSI lumens, contrast ratio of 20,000:1, laser lighting source, and connectivity with multiple HDMI, HDBaseT, and USB ports for seamless integration. The projector features a lifespan of up to 30,000 maintenance-free hours.

This innovative setup not only enhances visual experiences but also boosts educational engagement within the museum, appealing to tourists and academics alike. Dome projections are gaining traction in exhibit and entertainment sectors for their immersive capabilities, captivating audiences with unique experiences. By leveraging cutting-edge technology, museums can present artifacts dynamically, encouraging deeper exploration and learning.

"As we push boundaries in dome projection technology, we envision diverse applications, from educational programs to art installations, promising an enriched visitor experience. Adaero Tech remains dedicated to pioneering solutions that redefine cultural spaces for visitors," shared Adaero Tech team with the successful completion of the dome projection project.

KORE AV and HARMAN Integrate Fairfield by Marriott with Sleek Modernity



Strategically located near Mumbai International Airport and the humming commercial districts, **Fairfield by Marriott** offers convenience without compromising on comfort. It's 205 elegantly designed rooms immerse guests in the rhythm of Mumbai's ceaseless energy.

The hotel recognised the significance of sound and ambience and therefore, planned to integrate immersive audio experiences in reception and lounges to banquet areas and fitness zones. **KORE AVS** and **HARMAN** were tasked with building an integrated audio system designed to improve guest interactions at each touchpoint.

The lobby and lounge bar were installed with **JBL Control 47LP low-profile speakers** and **JBL Control 14C/T ceiling speakers** offer clean, full-range sound that sets the tone for a professional yet welcoming environment. This refined aural experience extends into the meeting rooms, where **JBL Control 26CT ceiling speakers** were paired with **Crown CDi2|1200BL amplifiers** for articulate speech and playback audio. This setup was anchored by the **BSS BLU-101 DSP**, which offers features such as Acoustic Echo Cancellation (AEC), Automatic Gain Control (AGC), and Noise Cancellation (NC). To make on-the-fly adjustments simple for staff or guests, the **BSS EC4BV wall controller** was installed for perceptive control over multiple zones.

To complement these meeting spaces, **AMX NMX-ENC-N1115-WP wallplate encoders** and **NMX-DEC-N1222A decoders** were deployed for high-quality video transmission with minimal latency – essential for business presentations and hybrid meetings. The **NMX ATC N4321 audio transceiver** allowed for synchronised, two-way audio streaming over IP, maintaining fidelity across formats.

Moving towards larger events, especially on the first-floor banquet hall and pre-function areas, HARMAN's audio solutions were moulded to meet the diverse requirements of professional and social crowds. These were fitted with the same JBL Control 26CT ceiling speakers, driven by Crown Amplifiers and BSS processors, providing a dependable auditory impression with graceful control in every corner.

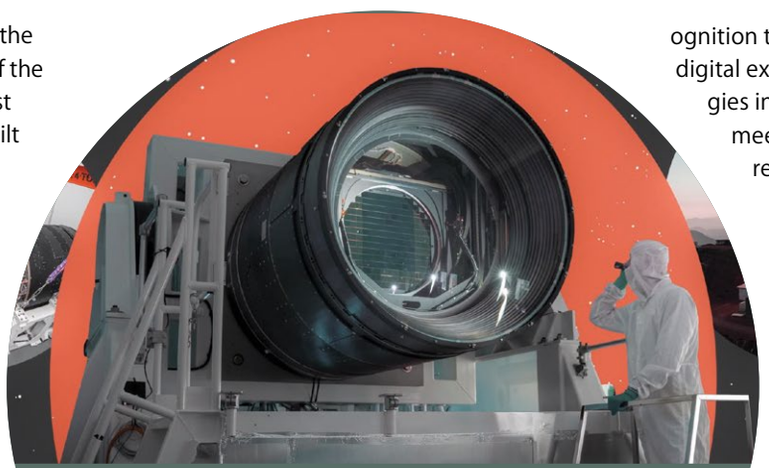
This level of consistency was maintained across all shared areas, be it lift lobbies, restrooms, or corridors, with the deployment of JBL speakers, such as the **CSS-8006BM**, Crown Amplifiers, BSS processors, and BSS controllers. Even in the stylish restaurant, JBL Control 26CT ceiling speakers and Crown CDi2|1200BL amplifier, supplied a clear, balanced sound for the ideal culinary journey. The BSS BLU-101 DSP processor assured that audio settings adapted to different dining atmospheres.

SEEING THE UNSEEN: FROM VERA RUBIN'S COSMIC LENS TO THE FUTURE OF AV

Contributor: **Abdul Waheed, Managing Director, EYTE Technologies (CTS-I)**

*In an era where technological breakthroughs redefine the way we see and interact with the world, the invention of the **Vera Rubin camera** marks a significant milestone, not only for astronomy but for fields far beyond. As the most powerful digital camera ever constructed for space observation, it captures the faintest traces of distant galaxies with unprecedented precision. Yet the same core innovations as advanced optics, AI-driven automation, and real-time data processing, are now reshaping the AV industry. In this feature, **Abdul Waheed**, Managing Director, **EYTE Technologies (CTS-I)** examines how these efficient tools are transforming how we communicate, collaborate, and perceive one another.*

In a world where innovation is the new constant, the invention of the Vera Rubin camera — the most powerful digital camera ever built for astronomy — stands as a monumental testament to the pace of technological progress. Named after the pioneering astronomer Vera Rubin, whose work confirmed the existence of dark matter, this camera is not just a leap in astrophotography; it is a window into the invisible fabric of the universe.



(Photo credit: Greg Stewart/SLAC National Accelerator Laboratory)

Housed at the Vera C. Rubin Observatory in Chile, this 3.2-gigapixel marvel captures the entire night sky every few days, producing high-resolution images of billions of galaxies. It boasts features like ultra-wide field imaging, deep light detection, and automated tracking, all supported by a massive data processing system that can handle 20 terabytes of data per night. This shocking development of such a high-grade camera shows the unprecedented speed at which we are living — and evolving — technologically.

But what does a cosmic camera have to do with the AV (audiovisual) industry?

A lot more than it might first appear.

PARALLELS BETWEEN SPACE OPTICS AND AV INNOVATION

In both astronomy and AV, the goal is the same: to enhance human perception — whether it's capturing distant galaxies or reading the mood on a team call.

The AV industry is undergoing a parallel revolution. Modern cameras and video systems now integrate auto-tracking, auto-framing, and facial expression recognition to deliver a more human-centric digital experience. Inspired by technologies in fields like astrophysics, today's meeting room cameras don't just record — they understand and adapt.

Whether in a boardroom, classroom, or remote studio, AI-driven collaboration tools are creating a new standard for virtual presence. Just like the Rubin camera anticipates cosmic events with algorithmic precision, AV systems now anticipate movement, adjust framing in real time, and even enhance speaker clarity depending on who's talking.

A NEW ERA OF COLLABORATION

The Covid-19 pandemic was a turning point, forcing businesses, educators, and governments to rely on remote communication. In response, the AV industry evolved rapidly. The integration of AI, high-resolution sensors, spatial audio, and cloud-based ecosystems has turned routine video calls into immersive experiences.

Today's virtual meetings can:

- Follow a speaker as they move around

the room
- Focus on participants showing engagement
- Switch frames based on emotion and voice modulation
- Offer real-time translation and closed captions
- Record and summarize discussions automatically

These developments are not gimmicks — they are reshaping how we learn, teach, negotiate, and collaborate.

THE BIGGER PICTURE

Just as Vera Rubin changed the way we understand the universe; the tools we build today are changing the way we live within it. The line between science and consumer tech is fading. Technologies once exclusive to research labs — like advanced optics, machine learning, and spatial mapping — are now embedded in everyday AV tools.

The pace of innovation is relentless, and the expectations of users are rising just as fast. We no longer settle for visibility — we demand clarity, intelligence, and responsiveness. The camera is no longer just a lens; it's a partner in communication.

CONCLUSION

The invention of the Vera Rubin camera serves not only as a breakthrough in science but as a symbol of the accelerating convergence of technology and experience. Just as it captures the faint light of stars born billions of years ago, today's AV technology captures the subtle expressions and dynamics of human interaction in real time.

In both cases, technology is giving us the power to see the unseen, hear the unheard, and connect in ways that were once unimaginable. The universe is getting closer, and so are we.

BEYOND AUDIO AND PROJECTORS... *Continued from page 09*

At the same time, ambient light is always a factor in corporate setups, because users don't typically have the option of turning off all the lights in a boardroom or a meeting room. That's why ALR screens are being normalised in corporate spaces. Premium ALR screens are now increasingly being used in boardrooms and meeting rooms to deliver better visual performance under ambient lighting conditions.

Q6. According to you what major trends are currently shaping the Pro AV landscape in India? Whether it's increased investment in hybrid collaboration, the rise of experiential retail, or government-led digital infrastructure projects—what shifts do you believe are defining the next phase of AV growth in the country?

When it comes to the pro AV landscape, we're noticing a few key trends. There are essentially two segments within home cinema right now. More and more people are looking for larger screens even in their regular home setups. With televisions, you can typically go up to about 98- or 100-inches diagonally. But when people want something beyond that, like a 120-inch, 133-inch, or even larger diagonal, they turn to projection screens – catered by ALR technology effectively. The demand for better ALR screens is only increasing, and we're continuously innovating in that space, actively working on developing newer, brighter screen surfaces with improved ambient light rejection capabilities.

At the same time, there's another trend we're seeing, especially in the southern parts of India. In regions outside of cities like Mumbai, people often have second homes with dedicated home cinema setups. In those setups, customers are increasingly looking for speaker placements behind the screen to create a true cinematic experience. That's exactly why we launched the **Accupix Pro**. The screen caters to this need with an acoustically transparent, textureless surface that doesn't compromise on image quality.

Q7. Accupix Pro has recently gained attention as one of Lumina's flagship offerings. What distinguishes this screen fabric in terms of performance and application?

Accupix Pro Screen was recently launched by Lumina Screens with the aim to create a true cinematic experience. The screen comes with a tighter weave and is virtually invisible. Even though it's an acoustically transparent surface, it remains completely textureless. This ensures that the image quality isn't compromised — there's no distortion or interference caused by the screen texture. So, across each product segment, whether it's corporate, residential, or cinema, we continue working on premium experiences. We constantly strive to innovate, making sure that the technology matches the evolving needs of different use cases.

DYNAMICS

INDIA'S PRO AV FUTURE: A BOLD LEAP... *Continued from page 31*

heritage architecture with modern acoustics and technology. From optimal acoustics and ergonomic seating to advanced stage lighting and AV Systems, the theatre sets a new benchmark for integrating performance with preservation.

Another standout initiative – GIFT City (Gujarat International Finance Tec-City), a government-led project aimed at establishing India as a global financial hub, presents a transformative opportunity for leading AV service providers like **DVSI** to deliver high-speed, AV-integrated connectivity. From immersive AV environments in command centres to experience-driven retail, learning, and innovation spaces, the upcoming FinTech Hub and GIFT City University promise groundbreaking AV deployments in education and enterprise segments.

CONCLUSION

While smart cities, digital classrooms, advanced workplaces, and heritage-integrated venues are taking centre stage, pro AV in India is all set to redefine the market with next-gen advancements. The country's AV market is poised to become one of the most dynamic and future-ready ecosystems in the world!

Bigger, Brighter, Smarter: Next-Generation Displays Are Redefining Viewing Experiences

With visual technologies constantly evolving, next-generation large-format displays are taking center stage. From corporate boardrooms to retail experiences, live events, and immersive environments, these technologies are leaping forward. LED displays today are pushing boundaries in both indoor and outdoor applications.
This feature takes a closer look at indoor LED displays launched in 2025 by some of the leading brands, highlighting key innovations across major segments such as rental and staging, museums, hospitality, and corporate environments.

Unilumin Texture Screen - U-Natural

The Unilumin Texture Screen is committed to integrating the art of display into building materials, breaking through the constraints of traditional black displays, achieving the integration with the environment when the screen is off and living in harmony with various decorative designs. The Unilumin Texture Screen, leveraging nano-optical technology, guarantees high luminance, minimal light attenuation, and low reflectivity.

Unique Features:

- Unilumin nano-optical solution
- Seamless mapping with versatile splicing
- Superior protection
- Energy-saving

Technical Specifications:

- Pixel Pitch(mm): 0.7, 0.9, 1.2, 1.5, and 1.8
- LED type: COB
- Pixel per panel: 768x432, 640x360, 480x270, 384x216, 320x180
- Material: Die-cast aluminum
- Brightness(cd/m²): 600~800
- Viewing angle (°): 170/160



Denali DL0.7 by ROE Visuals

Denali is ROE Visuals' latest groundbreaking LED solution, setting new standards in visual excellence. Denali is designed to captivate, with its ultra-thin frame, a pixel pitch of 0.78mm, and native 16:9 resolution. Denali can be used for multiple purposes including control rooms, digital art and museums, reception areas, or branding spaces.

Unique Features:

- MIP technology
- High black area ratio
- Ultra-wide viewing angle
- Native 16:9 ratio panel design
- Low Energy Consumption

Technical Specifications:

- Pixel Pitch: 0.78mm
- LED Configuration: MicroLED in Package
- Max Brightness Calibrated: 600nits
- Panel Resolution: 768 x 432
- Power Consumption Max/Average: 80W / 40W
- Refresh Rate: 7680Hz



Enbon R5 Plus – Pixel 1.56

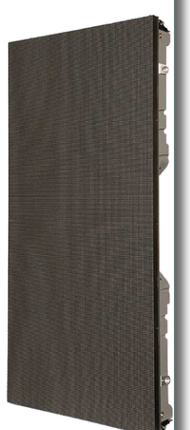
Enbon LED's indoor LED screen rental product, R5 Plus delivers 4000-nits brightness, IP65 waterproofing, and adjustable arc lock for versatile stage use. The display comes with a modular design of power control cabinet with no wire needed to connect the module. The LED screen can be used for various rental and staging applications.

Unique Features:

- Integrated cabinet design saves maintenance time
- Arc lock enables seamless curved displays for versatile event applications
- Arc lock supports precise angle adjustments at 0°, ±2.5°, ±5°, ±7.5°
- The wireless material distribution inside the power cabinet is clean and tidy, and the signal is stable

Technical Specifications:

- LED lamp: SMD1212
- Density(dots/m2): 410881
- Brightness: ≤ 800nits
- IP rating: IP45
- Cabinet material: Die-casting Aluminum
- Module size: 250*250
- Module pixel: 160*160dots
- Viewing angle: Horizontal - 140(+70/-70) deg and Vertical 140(+70/-70) deg



Planar DirectLight Slim Series

Planar DirectLight Slim Series indoor fine pixel pitch MicroLED displays deliver vibrant visualisation with an ultra-thin, narrow width form factor that facilitates a variety of deployment applications. The sleek form enables both tightly curved and flat video walls with minimum depth with front serviceability.

Unique Features:

- Featuring MicroLED technology
- Innovative narrow cabinet design for curved video walls with minimal color shift
- Ultra-thin profile of less than 2" (34mm) with full front serviceability

Technical Specifications:

- Pixel Pitch: 0.945mm
- LED Type: MicroLED FlipChip
- Pixel Density: 1119789/sq m | 104032/sq ft
- Brightness (max.): 2000
- Contrast: 10000:1
- Brightness Uniformity: ≥97%
- LED Refresh Rate: 3840hz
- Viewing Angle (50% of brightness): >170° Horizontal; >170° Vertical



Absen NT2.6 V2 LED Displays

Absen introduced several major design upgrades to its NT V2 series recently. Designed for large-scale corporate events, automotive exhibitions, and broadcast rentals, the NT V2 Series offers premium features such as reduced weight, faster installation, and improved impact resistance with its latest upgrades. The series delivers superior image quality and faster ROI.

Unique Features:

- 29% Shorter Payback Period
- 24% Lighter Design
- 4X Greater LED Thrust
- 20% Faster Installation
- Cinema-Quality Visuals

Technical Specifications:

- Pixel Pitch: 2.6mm
- Measurement of NT2.6: 500(W) x500(H)x75(D), 500(W)x1000(H) x75(D)mm
- Refresh Rate: 7680 Hz
- Grayscale: 16-bits
- Coverage: 94% DCI-P3 Colour Gamut
- Material: Aerospace-grade magnesium-aluminum alloy
- Maximum Thrust: 13kgf (IMD 2-in-1 technology)



Hikvision Aries P2.6 500*500 Rental Display

Hikvision's newly launched Aries Series features a unified platform that supports seamless installation with both indoor and outdoor cabinets. Its 69 mm ultra-thin design and lightweight construction of 22kg/m² further facilitate installation. Combined with high refresh rates of up to 7680Hz and other advantages, the Aries Series delivers outstanding visual performance for corporate events, public gatherings, stages, and music festivals.

Unique Features:

- Feather light and thin
- Creative Splicing
- High image quality
- Faster installation and easier maintenance
- Concise appearance and sturdy cabinet design

Technical Specifications:

- Pixel Pitch: 2.6042 mm
- Modules Component: 2 × 2
- Resolution: 192 × 192
- Pixel Density: 147456 dots/m²
- White Balance Brightness: 1000 cd/㎡
- Colour Temperature: 6500K adjustable
- Contrast Ratio: ≥ 6000:1
- Colour Uniformity: ≤ ± 0.004Cx, Cy
- Brightness Uniformity: ≥ 97%



SENNHEISER SHOWCASES SPECTERA - THE WORLD'S FIRST WIDEBAND, BIDIRECTIONAL DIGITAL WIRELESS ECOSYSTEM AT PALM EXPO 2025

Sennheiser, one of the global leaders in audio innovation, showcased a dynamic lineup of audio solutions at **PALM AV-ICN Expo 2025**, poised to redefine the industry. The company featured its recently launched **Spectera**, the world's first wideband, bidirectional digital wireless ecosystem. In addition to Spectera, Sennheiser exhibited other cutting-edge products, including the **Digital 6000** wireless system, the versatile **EW-DX Series** wireless microphone systems, **2000 Series IEMs, wired microphones, gooseneck microphones**, and a range of **professional headphones**. These innovations highlight Sennheiser's commitment to expanding its industry-leading portfolio and pushing the boundaries of professional audio technology.



Sennheiser introducing Spectera, the world's first wideband, bidirectional digital wireless ecosystem at PALM AV-ICN Expo 2025

Developed over a decade of WMAS research, Spectera integrates microphones, in-ear monitors, and control data into a single wideband channel. Supporting up to 64 bidirectional audio links within 6-8 MHz bandwidth, it delivers unprecedented spectrum efficiency while reducing complexity and interference. Through software-based controls, Spectera offers scalable wireless solutions with robust reliability for any production environment.

As India's premier exhibition for pro audio, lighting, live sound, and AV integration, PALM AV-ICN Expo 2025 drew over 26,000 industry professionals, offering Sennheiser an ideal platform to solidify its position as an industry leader. The company's presence underscored its dedication to delivering unparalleled audio experiences and solidifying its impact in the global professional audio landscape. Over 1,000 attendees visited the Sennheiser booth, engaging with the brand's innovations and exploring its latest solutions in-depth.

"PALM Expo remains a pivotal platform for the audio industry, drawing professionals eager to explore the latest advancements shaping the field," said **Vipin Pungalia**, Director- Sales Pro Audio, Sennheiser India. "Our ongoing presence at PALM Expo allows us to showcase our dedication to delivering superior audio solutions to our stakeholders, including breakthrough innovations like Spectera—our revolutionary wireless multichannel audio system that integrates microphones, in-ear monitors, and control data into a single wideband channel."

Sennheiser's participation in PALM AV-ICN Expo 2025 reaffirmed its unwavering commitment to audio excellence. Showcasing cutting-edge solutions built to deliver outstanding sound experiences, the brand deepened its connections across diverse industry segments while charting an ambitious path for the future of professional audio. Adding to the celebration, Sennheiser was honoured with the **PALM Sound & Light Award** for **AUDIO TECHNOLOGY**, further validating its leadership in innovation.

BLUESOUND PROFESSIONAL ANNOUNCES THE CP200 WALL-MOUNT CONTROL PANEL AT INFOCOMM 2025

For **InfoComm 2025**, **Bluesound Professional** announced the expansion of its range of wall-mount control panels with the launch of the new **CP200**. Joining the **CP100** and **CP300** models, the CP200 is a compact, programmable 4-inch wall-mount full-colour control touch panel with network connectivity including PoE power. It is totally customisable and allows any function of a Bluesound Professional product to be accessed using simple logic programming.

The control interface may be fully personalised with colours, images and logos, and the layout can be as simple or as sophisticated as desired depending on the application. The device can manage a single zone or multiple zones as needed, and to avoid over-complex screens, it's extremely straightforward to create and navigate between multiple interface pages. The low-profile touch panel comes with a mounting bracket, making it compatible with standard electrical back boxes.



Picture Credit: Bluesound Professional

With its sleek design and intuitive operation, along with network connectivity and PoE power for streamlined integration, the CP200 is a welcome addition to the Bluesound Professional portfolio for control and customisation in commercial audio environments.

11Q

"CEO INSIGHTS: 11 QUESTIONS WITH THE BEST AND TOP MINDS IN PRO AV"

HEAR FROM THE LEADERS SHAPING THE INDUSTRY'S FUTURE



James Berry

Managing Director – APAC,
Diversified



Marc A Remond

APAC President,
Kramer AV



Petteri Murto

Vice President of
Sales and Marketing - Sennheiser



Rashid Skaf

President, CEO & Co-Chairman,
Biamp



Richard Jonker

Vice President Marketing
and Business Development, NETGEAR

Contact - Smita Rai: smita.rai@informa.com | Ritika Pandey: ritika.pandey@informa.com

www.av-icnx.com/magazine/

LOGIC INTRODUCES LOGIC PODS AV FRAMES FOR COLLABORATION

In today's dynamic business landscape, seamless collaboration is no longer a luxury, they are a necessity. Recognising this shift, **Logic**, a pioneer in innovative AV solutions, introduced **Logic Pods** – a revolutionary line of AV frames designed to transform the way enterprises approach meeting spaces.

Logic Pods leave traditional huddle room limitations behind. Cramped spaces and messy cables hindering productivity become a thing of the past. Imagine conference rooms, meeting halls, and collaboration hubs transformed into sleek, modern environments that facilitate effortless information sharing and encourage effective teamwork. Their clean design eliminates clutter, creating a sophisticated aesthetic that sets the stage for focused and professional interactions.

"Logic Pods represent a significant leap forward in how enterprises approach meeting environments," says **Pankaj Bellad**, Business Head at Logic. "We understand the challenges businesses face in creating functional yet inspiring spaces for team interaction. Logic Pods address this need by offering a streamlined and functional solution that prioritises both form and function. By integrating displays, equipment racks, customisable camera and soundbar placement, Logic Pods empower teams to communicate and share ideas effortlessly."



Logic Pods are designed to transform the way enterprises approach meeting spaces

Beyond the Confines of Huddle Rooms

The modern enterprise thrives on interaction that extends far beyond traditional huddle rooms. Logic Pods recognise this and provide a premium solution for conference rooms, meeting halls, and collaboration hubs of all sizes, fostering a more productive and engaging work environment that empowers teams to achieve their full potential.

DATAPATH BRINGS LATEST CONTROL ROOM AND VIDEO WALL MANAGEMENT DEVELOPMENTS TO INFOCOMM ASIA

Continuing its mission to revolutionise control rooms and video wall content management, **Datapath** highlighted a year of product innovation and development at **InfoComm Asia**. Returning to Bangkok's Queen Sirikit National Convention Center for the third successive year, Datapath connected with its Asia customers and partners.



Datapath showcasing its latest innovations at Infocomm Asia 2025

Datapath's award-winning technology can be found in control rooms, universities, museums, sports stadiums, and high-level government facilities across Asia. Featured in Thailand were the latest enhancements to the **Aetria platform** - an integrated, scalable solution built to simplify control room deployment, and operation. Alongside Aetria, Datapath showcased new capabilities for streamlined third-party hardware control, as well as updates to its award-winning **VSN Series** video wall controllers.

Everything under Aetria control

Aetria now includes an integrated events engine that provides a visual interface to easily create automated workflows that trigger actions based on internal or external events.

Along the latest **VSN V3 video wall controllers** and **Aligo KVM solutions**, Datapath's powerhouse **VSNMini 300 processor** was also demonstrated with its use in a Workstation format as part of the control room set-up. For use either as a personal video wall controller and/or workstation within an Aetria environment or as a standalone video wall controller for small installations, the VSNMini 300 offers a powerful and flexible workstation solution to manage medium-sized, multi-source, video projects.

Michael Austin, Director of Sales, Datapath APAC, said, "Our R&D team work hard to bring our customers the very latest in what is possible with video wall content management, and we always look forward to showing our latest developments at InfoComm Asia. We are excited to welcome customers old and new to our booth, where our team will be happy to be of service."

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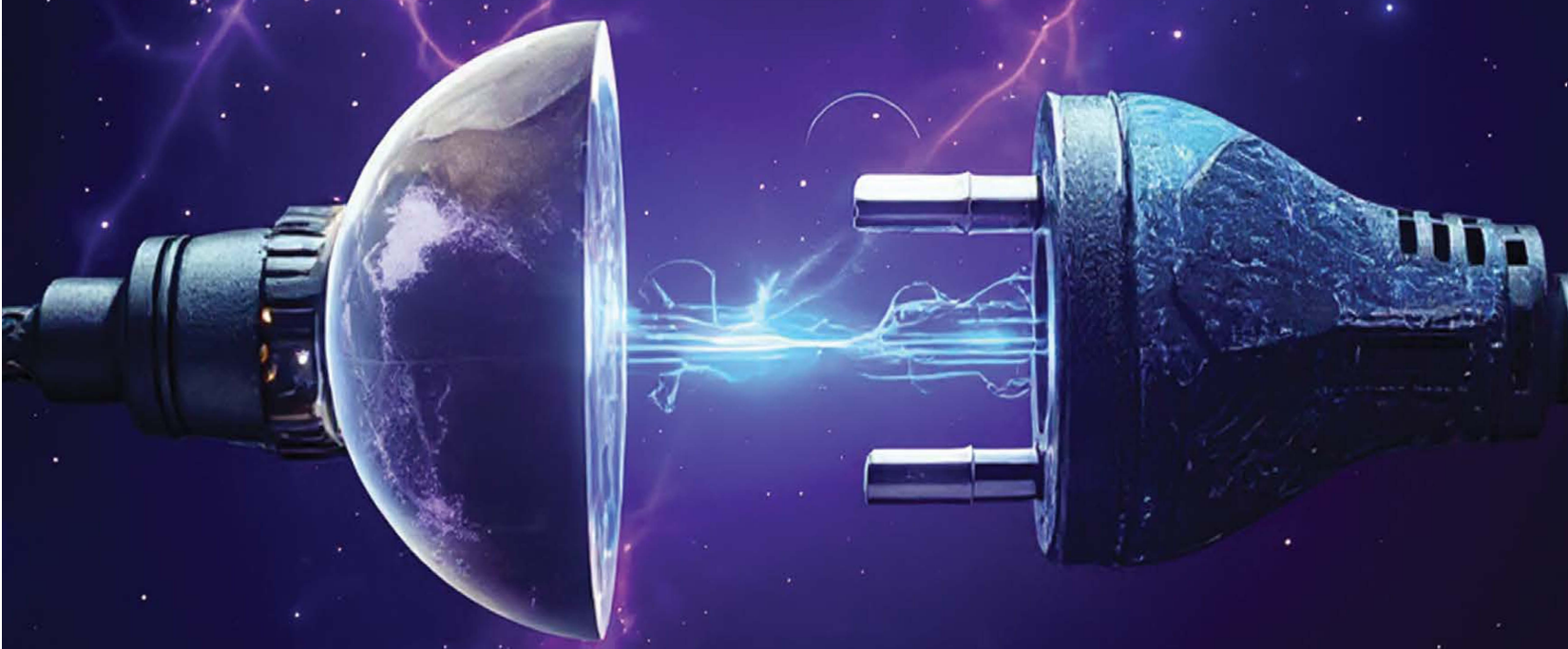
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+91 931 137 8565
ramesh.chetwani@hyve.group

Zeeshan Ali Patel
+91 998 786 2312
zeeshan.patel@hyve.group

Anjali Pandey
+91 787 403 4278
anjali.pandey@hyve.group

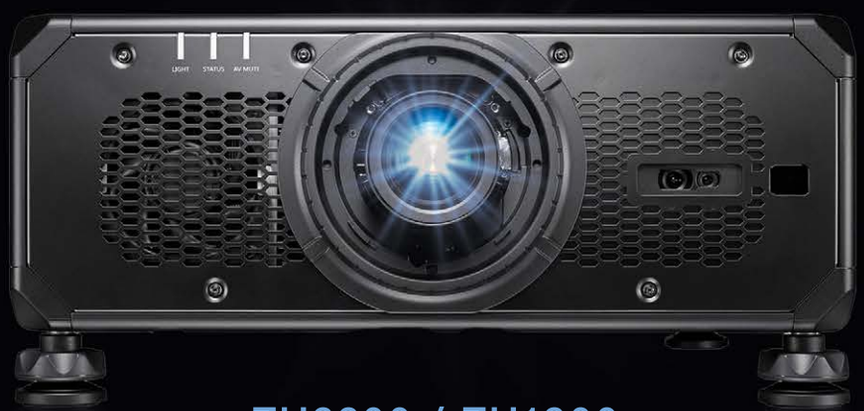
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